



FireKeepers Launches Digital Sports Betting and Casino Content in Michigan with Scientific Games

Industry-leading content now available for FireKeepers' players

LAS VEGAS – July 21, 2021 – [Scientific Games Corporation](#) (NASDAQ: SGMS) (“Scientific Games” or the “Company”) and FireKeepers Casino Hotel launches online casino and digital sports betting content in Michigan.

FireKeepers Casino first opened in 2009 and has become one of the biggest tribal gaming operators in the U.S. The casino, located in Battle Creek, Mich., features 2,900 slots machines, 70 table games, multiple restaurants and lounges alongside its new retail sportsbook which launched in June 2020. This summer, FireKeepers will celebrate the grand opening of a major expansion, including a second hotel tower, plus new high limit slot and table areas, and a new location for the award-winning Nibi fine dining restaurant.

Scientific Games will provide its full suite of digital technology to FireKeepers including its extensive in-house gaming content via the *OpenGaming*[™] ecosystem with leading titles and cutting-edge gaming features, including 88 Fortunes[®] and Let It Ride[®], further underpinning the Company's foothold in Michigan.

Alongside the vast array of casino content being available, FireKeepers' players will now be able wager on sports via Scientific Games' *OpenSports*[™] platform, which has enjoyed unprecedented activity for major sporting events across the globe throughout 2021. This latest deal will further strengthen the offering FireKeepers will be able to provide to iGaming players.

Kathy George, FireKeepers Casino Hotel CEO, said: “We are pleased to partner with Scientific Games and bring their scalable platforms and content to our players, who are always the focus of our major initiatives. We want to bring them a variety of entertainment opportunities and utilizing Scientific Games' *OpenGaming* and *OpenSports* platforms will do just that.”

Cathryn Lai, SVP and General Manager, U.S., Digital at Scientific Games, said: FireKeepers is unquestionably one of the leading casinos in Michigan and the Midwest, and partnering with them and launching our vast array of content on both the iCasino and digital sports betting side will create an immersive experience for their players.”

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About Scientific Games

Scientific Games Corporation (NASDAQ: SGMS) is a world leader in entertainment offering dynamic games, systems and services for casino, lottery, social gaming, online gaming and sports betting. Scientific Games offers the gaming industry's broadest and most integrated portfolio of game content, advanced systems, cutting-edge platforms and professional services. Committed to responsible gaming, Scientific Games delivers what customers and players value most: trusted security, engaging entertainment content, operating efficiencies and innovative technology. For more information, please visit scientificgames.com.

Media Inquiries:

Media@scientificgames.com

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