



KEWADIN CASINOS UPGRADES TO SCIENTIFIC GAMES' LATEST PLAYER LOYALTY AND BONUSING SYSTEM

Enhancements include award-winning iVIEW® 4 technology and all-new slot games

LAS VEGAS, Oct. 2, 2019 – [Scientific Games Corporation](#) (NASDAQ: SGMS) ("Scientific Games" or the "Company") through its subsidiary Bally Gaming Inc., today announced that Kewadin Casinos in Michigan has completed the installation of a new systems upgrade and games package powered by Scientific Games technology.

This upgrade includes a broad array of key Scientific Games systems products, including the award-winning *iVIEW 4* technology - Scientific Games' next-generation player interface display which enables the casino to show dynamic marketing animations and videos with instant response through a state-of-the-art integrated multi-touch display for increased player interaction.

To take point-of-play marketing to the next level, Kewadin Casinos has installed the *SG Web Content Manager*, a cutting-edge web content management solution that supports lightweight HTML5 content and a suite of tools for analytics, rules and scheduling.

In order to take full advantage of this new interface system, the upgrade is accompanied by Scientific Games' *Elite Bonusing Suite® (EBS)* at all five properties, delivering the latest technology in bonusing suites. *EBS* is a group of marketing applications that automates promotions and player loyalty programs, launches new floor-level interactive promotions, and rewards players at the point of play via the seamless integration with *iVIEW*.

Kewadin Casinos marks the first Scientific Games systems user in Michigan to install *iVIEW 4*, making the selected casinos flagship sites for Scientific Games Systems products.

The Kewadin Michigan casinos included in the recent upgrade are:

- Sault Ste. Marie
- St. Ignace
- Christmas
- Hessel
- Manistique

"We pride ourselves in the gaming experiences and innovative technologies we use to keep our players engaged and satisfied," said Allen Kerridge, CEO of Kewadin Casinos. "Scientific Games' breadth of systems, technologies and exciting content library were key factors in our decision to partner with them."

In addition to the Systems purchase, Kewadin Casinos will place a substantial number of Scientific Games' slot games in all five casinos over 36 months. This will include popular lease and for-sale titles such as *JAMES BOND™*, *MONOPOLY*, *Quick Hit®*, *Lock It Link®*, *Ultimate Fire Link®*, *Jin Ji Bao Xi™*, *Jinse Dao™*, *THE WIZARD OF OZ™* and the new *Dancing Drums Explosion™*. These exciting titles, combined with the powerful Scientific Games Systems package, will provide players with the latest in the Scientific Games portfolio and technologies.

"We are pleased that Kewadin Casinos has chosen our SG Systems and *EBS* technologies, in addition to our exciting leased and for-sale titles. We are committed to this opportunity to enhance the effectiveness of Kewadin Casinos' player interactions and to provide compelling gaming experiences via our cutting-edge products and solutions that will set a new standard in player engagement," said Bob Parente, Senior Vice President and Chief Revenue Officer of Scientific Games.

~~007~~ and related James Bond Trademarks © 1962-2019 Danjaq, LLC and United Artists Corporation.

~~007~~ and related James Bond Trademarks are trademarks of Danjaq, LLC. All Rights Reserved.

The MONOPOLY name and logo, the distinctive design of the game board, the four corner squares, the MR. MONOPOLY name and character, as well as each of the distinctive elements of the board, cards, and the playing pieces are trademarks of Hasbro for its property trading game and game equipment and are used with permission. © 2019 Hasbro. All Rights Reserved. Licensed by Hasbro.

THE WIZARD OF OZ and all related characters and elements © & ™ Turner Entertainment Co. (s19)
Judy Garland as Dorothy from THE WIZARD OF OZ.

All ® notices signify marks registered in the United States. © 2019 Scientific Games Corporation. All Rights Reserved.

About Scientific Games

Scientific Games Corporation (NASDAQ: SGMS) is a world leader in entertainment offering dynamic games, systems and services for casino, lottery, social gaming, online gaming and sports betting. Scientific Games offers the gaming industry's broadest and most integrated portfolio of game content, advanced systems, cutting-edge platforms and professional services. Committed to responsible gaming, Scientific Games delivers what customers and players value most: trusted security, engaging entertainment content, operating efficiencies and innovative technology. For more information, please visit scientificgames.com.

Company Contacts

Gaming Communications:

Scientific Games: Lauren Coombs +1 702-532-5191
Senior Marketing Manager
lauren.coombs@scientificgames.com

Corporate Communications:

Scientific Games: Susan Cartwright +1 702-532-7981
Vice President, Corporate Communications
susan.cartwright@scientificgames.com

Investor Relations:

Scientific Games: Michael Quartieri +1 702-532-7658
Executive Vice President and Chief Financial Officer

Forward-Looking Statements

In this press release, Scientific Games makes "forward-looking statements" within the meaning of the U.S. Private Securities Litigation Reform Act of 1995. Forward-looking statements can be identified by words such as "will," "may," and "should." These statements are based upon management's current expectations, assumptions and estimates and are not guarantees of timing, future results or performance. Therefore, you should not rely on any of these forward-looking statements as predictions of future events. Actual results may differ materially from those contemplated in these statements due to a variety of risks and uncertainties and other factors, including those factors described in our filings with the SEC, including the Company's current reports on Form 8-K, quarterly reports on Form 10-Q and its latest annual report

on Form 10-K filed with the SEC on February 28, 2019 (including under the headings "Forward-Looking Statements" and "Risk Factors"). Forward-looking statements speak only as of the date they are made and, except for Scientific Games' ongoing obligations under the U.S. federal securities laws, Scientific Games undertakes no obligation to publicly update any forward-looking statements whether as a result of new information, future events or otherwise.