

Scientific Games Completes Acquisition of Don Best

Acquisition enhances the Company's unparalleled end-to-end sports betting solution



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LAS VEGAS, Nov. 1, 2018 /PRNewswire/ -- Scientific Games Corporation (NASDAQ: SGMS) ("Scientific Games" or the "Company") completed its previously announced acquisition of Don Best Sports Corporation and DBS Canada Corporation (together, "Don Best"), enhancing its sports betting portfolio and managed trading services with real-time data and pricing resources. With the addition of Don Best's trading and pricing expertise to its *OpenBet*™ product suite, the Company provides an unmatched comprehensive library of sportsbook technology.

The acquisition follows the successful formation and launch of SG Digital's Sportsbook Operations service, which provides trading, marketing, and product management services to customers. The Don Best team will provide world-class betting and pricing services along with valuable real-time event data solutions. Heading up the team as Managing Director will be industry veteran Benjie Cherniak. Benjie has spent the past decade building the organization's highly regarded sports information, live pricing, and data integrity divisions. A leading voice in the emerging U.S. sports betting industry, Benjie will report directly to Keith O'Loughlin, SG Digital's SVP Sportsbook.

Barry Cottle, Chief Executive Officer of Scientific Games, said, "Don Best's world-class sports betting trading operation completes our full-service sports betting solution and enhances our ability to provide customers with a complete managed sportsbook. Don Best's unrivalled pricing, trading and data services, combined with our new marketing services and OpenBet, our global leading sports betting technology platform, uniquely fortifies our position as the world's leading sports betting provider, ready to help our customers win in the emerging U.S. sports betting market and beyond."

Benjie Cherniak, Managing Director of Don Best, said, "We're joining the Scientific Games team during a transformational time in the sports betting space, and our offerings are the perfect complement to the Company's already-strong portfolio of products and services. With our specialized leadership, unmatched expertise in the North American market, extensive knowledge of the region's most popular sports, and leading trading capabilities, we will continue to augment our partners' sports betting technology."

Keith O'Loughlin touches on the immediate contributions Don Best will make to the SG Digital portfolio: "When you put together a comprehensive sports offering, it's important to capture every single customer need in the teams you build. For us, Don Best is a perfect piece in the larger sports betting puzzle, truly augmenting our comprehensive offering for sportsbook operators. Don Best's trading platforms already seamlessly integrate into our *OpenBet* product suite, so the impact will be instantly beneficial. We're thrilled to welcome Don Best to the SG Digital team and to continue improving our product portfolio."

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About Scientific Games

Scientific Games Corporation (NASDAQ: SGMS) is the global leader in technology-based gaming systems, table games, table products and instant games and a leader in products, services and content for gaming, lottery and interactive gaming markets. Scientific Games delivers what customers and players value most: trusted security, creative content, operating efficiencies and innovative technology. Today, we offer customers a fully integrated portfolio of technology platforms, robust systems, engaging content and unrivaled professional services. For more information, please visit scientificgames.com.

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