



LIGHT & WONDER SIGNS LATEST SYSTEMS DEAL WITH HOLLAND CASINO

Building on the ongoing partnership with Holland Casino, Light & Wonder to install its leading COOLSIGN™ systems across all 14 locations of Holland Casino in the Netherlands

LAS VEGAS – December 22, 2022 – Light & Wonder, Inc. (NASDAQ: LNW) (together with its subsidiaries, “Light & Wonder,” L&W) has announced a new agreement with Holland Casino to install the *CoolSign* systems product as their Narrowcasting Multimedia solution across all 14 locations of Holland Casino. The new agreement was reached following a successful bid process which saw Light & Wonder selected as the partner of choice due to the proven capabilities of the system.

The *CoolSign* system boasts several powerful tools designed to dynamically manage digital signage content across multiple casino sites via a wide area network system. The 16-display wall has a graphics engine of up to 4,000 high pixel resolution. The media system can be zoned with up to seven areas, which includes the facility to host Live IPTV channels and streaming. Additionally, it includes integrated lighting and sound adding to the overall presentation that is engaging to the player on the casino floor.

The system also provides fantastic marketing functionality tools that benefit the overall operations for Holland Casino. This includes the centralized management of EGM progressives, that can be displayed on screens to create excitement and awareness directly with players. There are also added benefits of the ability to advertise promotions and leader boards as well as food and beverage offers.

Jon Lancaster, Vice President Sales EMEA, Light & Wonder, says, “We are delighted to have reached this milestone agreement with Holland Casino, further cementing a strong 20-year longstanding partnership. Both parties have worked seamlessly to prove *CoolSign* is the system of choice, particularly our Sales Director Europe Stelios Tsapatos, who worked closely with the Holland Casino team. The *CoolSign* system is a fantastic product addition that enables effective communications of Casino offers and information through a dynamic system and multiple system tools. We are excited about the future of our systems business and offering for our EMEA region.”

Pieter Boers, Vice President Gaming & Services, Holland Casino, says: “The guest journey in our casino’s is top of mind, also supported by a narrow casting system. This platform is very important for our guest and employee communication for more than 25 years. Reinvestment was necessary and we are very delighted with the mature narrow casting system of our strategic partner Light & Wonder.”

About Light & Wonder, Inc.

Light & Wonder, Inc. (formerly known as Scientific Games Corporation), is the global leader in

cross-platform games and entertainment. Light & Wonder brings together approximately 6,000 employees from six continents to connect content between land-based and digital channels with unmatched technology and distribution. Guided by a culture that values daring teamwork and creativity, the Company builds new worlds of play, developing game experiences loved by players around the globe. Its OpenGaming™ platform powers the largest digital-gaming network in the industry. The Company is committed to the highest standards of integrity, from promoting player responsibility to implementing sustainable practices. To learn more, visit lnw.com.

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