



Scientific Games Reveals Enhanced Casino Partner Programme

Introducing CONNECT and AMPLIFY to Elevate Digital Casino Games

LAS VEGAS – March 12, 2019 – Scientific Games Corporation (NASDAQ: SGMS) (“Scientific Games” or the “Company”) unveiled its rebranded casino partner programme for SG Digital, creating an improved service for operators, third-party content providers and games studios that aims to bring the next generation of casino games to the global industry.

As part of the rebrand, the programme’s two partner streams have been renamed CONNECT and AMPLIFY. Games studios that join CONNECT will benefit from SG Digital’s world-class expertise in developing content to deliver next-level player experiences. Third-party providers which become AMPLIFY partners simply connect their games through a simple integration with SG Digital Casino platform and significantly expand the reach of their content.

The enhanced two-sided network brings operators and games developers together under SG Digital’s innovative and feature-rich casino platform, bringing world-class content from game developers to players in regulated jurisdictions across the globe. Industry leading promotional features being developed on the platform will be available across all games, and not just Scientific Games’ in-house studio games.

Both CONNECT and AMPLIFY partners will have unrivalled access to more than 130 operators across the globe in 20 regulated jurisdictions. A dedicated team provides partners with assistance throughout the streamlined and simplified onboarding process, with flexible integration options tailored to meet individual needs.

Rob Procter, Studio Director at SG Digital, said: “Our newly-enhanced partner programme provides games studios with an exciting opportunity to connect with the world’s largest online distribution network while simplifying and strengthening onboarding and integration. At SG Digital, we have an experienced and dedicated team that can help take studios to the next level to produce innovative and entertaining content, alongside a stable platform that provides them with access to operators across the globe.”

Steve Mayes, Partnership Director at SG Digital, said: "Operators continue to look for new and exciting content. It's vital that we push the boundaries to provide our partners with the best features to ensure we attract the most exciting content in the market for our Customers. Our two-sided network approach allows us to provide fantastic flexibility across multiple game providers, to ensure our customers have all the tools they need to create the best possible player experience."

Additional benefits include data-driven insights that demonstrate how games are performing to maximise performance, as well as market-leading GCM technology to protect partners from regulatory changes in new and existing markets.

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About Scientific Games Scientific Games Corporation (NASDAQ: SGMS) is a world leader in entertainment offering dynamic games, systems and services for casino, lottery, social gaming, online gaming and sports betting. Scientific Games offers the gaming industry's broadest and most integrated portfolio of game content, advanced systems, cutting-edge platforms and professional services. Committed to responsible gaming, Scientific Games delivers what customers and players value most: trusted security, engaging entertainment content, operating efficiencies and innovative technology. For more information, please visit scientificgames.com.

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Forward-Looking Statements

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