Scientific Games Unveils OpenSports, a New End-To-End Sports Betting Portfolio of Products and Services



NEWS PROVIDED BY

Scientific Games Corporation →

Apr 18, 2019, 09:05 ET

LAS VEGAS, April 18, 2019 /PRNewswire/ -- Scientific Games Corporation (NASDAQ: SGMS) ("Scientific Games" or the "Company") launched OpenSports, the Company's unparalleled suite of sports betting technology. OpenSports signals the transformation of its sportsbook product vision through an enhanced stack of solutions and speed to market delivery with player experience at the core of the proposition.

The completely redesigned sportsbook solution offers customers a modular portfolio of products that can be mixed and matched to meet specific needs.

- OpenBet remains the core sports betting technology solution, the backbone on which a sportsbook can operate through SG Digital's proprietary betting engines tested for scale through global sporting events;
- OpenPlatform provides world-class, fully compliant player account and wallet services and functionality;
- OpenTrade, powered by recently acquired Don Best Sports, offers 360-degree managed trading services including pricing, odds, and feeds; and
- OpenEngage powers sportsbook operators with player focused flexible and innovative interfaces for digital (mobile apps, mobile web and desktop) and retail (SSBT, EPOS and Content Display).
- OpenAccelerate helps operators implement, manage and run the day to day business of their sportsbook. A team of experienced industry personnel designing and executing critical strategy and world class performance across acquisition, retention and player engagement.

Keith O'Loughlin, SVP Sportsbook for SG Digital, said, "This evolution of our sportsbook products and services has been in line with our goal of providing unrivalled player experiences for our customers. The unification of our portfolio under a single brand allows us to help our customers connect better with their players and deliver next level engagement. As a business, we've grown through strategic M&A and continued to invest in our cutting-edge technology solutions to meet our customer and players' evolving needs. OpenSports acknowledges and embraces that change by giving our customers exactly what they need to win in the sports betting arena. It's a natural next step for us to continuously improve the way we connect customer needs with world class player experiences. The game has changed. We've changed. We're here to set the new standard by which this industry operates."

© 2019 Scientific Games Corporation. All rights reserved.

About Scientific Games

Scientific Games Corporation (NASDAQ: SGMS) is the global leader in technology-based gaming systems, table games, table products and instant games and a leader in products, services and content for gaming, lottery and interactive gaming markets. Scientific Games delivers what customers and players value most: trusted security, creative content, operating

efficiencies and innovative technology. Today, we offer customers a fully integrated portfolio of technology platforms, robust systems, engaging content and unrivalled professional services. For more information, please visit www.scientificgames.com.

Company Contacts:

Investor Relations:

Scientific Games: Michael Quartieri +1 702-532-7658 Executive Vice President and Chief Financial Officer Michael.Quartieri@scientificgames.com

Media Relations:

Scientific Games: Susan Cartwright +1 702-532-7981 VP, Corporate Communications susan.cartwright@scientificgames.com

Forward-Looking Statements

In this press release, Scientific Games makes "forward-looking statements" within the meaning of the U.S. Private Securities Litigation Reform Act of 1995. Forward-looking statements can be identified by words such as "will," "may," and "should." These statements are based upon management's current expectations, assumptions and estimates and are not guarantees of timing, future results or performance. Therefore, you should not rely on any of these forward-looking statements as predictions of future events. Actual results may differ materially from those contemplated in these statements due to a variety of risks and uncertainties and other factors, including those factors described in our filings with the SEC, including the Company's current reports on Form 8-K, quarterly reports on Form 10-Q and its latest annual report on Form 10-K filed with the SEC on February 28, 2019 (including under the headings "Forward-Looking Statements" and "Risk Factors"). Forward-looking statements speak only as of the date they are made and, except for Scientific Games' ongoing obligations under the U.S. federal securities laws, Scientific Games undertakes no obligation to publicly update any forward-looking statements whether as a result of new information, future events or otherwise.

SOURCE Scientific Games Corporation

Related Links

o://www.scientificgames.com	
·//www.prnewswire.com/news-releases/scientific-games-unveils-opensports-a-new-end-to-end-sports-hetting-portfolio-of-products-and-services-3	4/1