



## SCIENTIFIC GAMES COMPLETES EQUINOX™ ROLL-OUT ACROSS LADBROKES CORAL ESTATE

LONDON, March 29, 2019 – [Scientific Games Corporation](#) (NASDAQ: SGMS) ("Scientific Games" or the "Company") has successfully completed the roll-out of its innovative *Equinox* terminals across the Ladbrokes Coral estate.

As the biggest ever gaming supply deal in the licensed betting operator sector, and part of the seven-year agreement between Scientific Games and Ladbrokes Coral, the introduction of *Equinox* across the majority of the estate demonstrates the dedication of both businesses in driving the sector forward during this crucial time for the industry.

"We're delighted that this complex roll-out was successfully completed within an ambitious 12-week timeframe and that the new machines made a positive impact on growth as highlighted in our recent results," Said Vince Bateson, Director of Machines at Ladbrokes Coral Group. "We have a collaborative partnership with Scientific Games and value the support they provide our business, especially as we head towards the legislative changes in the Spring."

Simon Johnson, Group Commercial Director of SG Gaming UK, added: "We are proud to work closely with Ladbrokes Coral, and the large-scale roll-out of our *Equinox* terminals marks a new stage in this partnership. Our state-of-the-art hardware enables Ladbrokes Coral to take advantage of our latest content and software developments, including our new menu concept which provides an exciting new way of game navigation, and gameplay features such as 'Premium Play'.

"As the customer journey is set to change in the coming months, it is important that we invest in the sector and innovate our offering, and support our customers as they drive their retail gaming performance".

**ENDS**

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### **About Scientific Games**

Scientific Games Corporation (NASDAQ: SGMS) is a world leader in entertainment offering dynamic games, systems and services for casino, lottery, social gaming, online gaming and sports betting. Scientific Games offers the gaming industry's broadest and most integrated portfolio of game content, advanced systems, cutting-edge platforms and professional services. Committed to responsible gaming, Scientific Games delivers what customers and

players value most: trusted security, engaging entertainment content, operating efficiencies and innovative technology. For more information, please visit [scientificgames.com](http://scientificgames.com).

## **Company Contacts**

### **Investor Relations:**

Scientific Games: Michael Quartieri +1 702-532-7658  
Executive Vice President and Chief Financial Officer

### **Media Relations:**

Scientific Games: Susan Cartwright +1 702-532-7981  
Vice President, Corporate Communications  
[susan.cartwright@scientificgames.com](mailto:susan.cartwright@scientificgames.com)

## **Forward-Looking Statements**

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