

## Scientific Games to Demonstrate the Power of being *Stronger Together* at ICE Totally Gaming 2015

Las Vegas, NV and London, UK – January 26, 2015 – Casino operators at the ICE Totally Gaming 2015 conference and trade show (“ICE 2015”) will experience first-hand the strategic benefits of the combination of Scientific Games’ (NASDAQ: SGMS) *Bally*, *WMS*, *Shuffle Master*, *SG Gaming*, *Williams* and *Barcrest* brands. At ICE 2015 on February 3-5 at ExCel London Exhibition and Convention Center, stand #N1-440, Scientific Games (the “Company”) will showcase more than 125 gaming products that address casino operators’ diverse needs across all of their land-based and interactive channels, thereby demonstrating the value of the Company’s recent merger with Bally Technologies. For more details on Scientific Games’ products on display at ICE 2015, please visit [now.wms.com/stronger-together-ice2015](http://now.wms.com/stronger-together-ice2015).

Gavin Isaacs, President and Chief Executive Officer of Scientific Games, said, “ICE 2015 is our first global opportunity, as a combined company, to demonstrate our ability to leverage high-earning product brands and leading technology solutions that benefit our customers and help them grow their businesses. There is no other company today that can offer the tremendous breadth of customer-favored gaming devices, systems, lottery products, online solutions and related services.

“We are *Stronger Together* through the combination of our time-tested brands and comprehensive and differentiated product portfolios that are created and supported by an extremely talented global team. As a result, Scientific Games is uniquely positioned to offer new value to casino operators as we seek to become their partner of choice and a one-stop shop for their gaming product and services solutions.”

Highlights of new for-sale, gaming operations, systems and interactive products on display in Scientific Games’ ICE 2015 exhibit include:

### WMS Product Highlights

More than 50 WMS-branded products will be showcased at ICE 2015, including:

- The *Blade s23*, a hybrid slant cabinet that combines the key player-favorite features of the *Blade* cabinet and dual 23-inch HD displays along with the latest *Blade* cabinet content. The *Blade s23* cabinet offers a captivating bank appearance with dynamic game-driven ambient lighting effects across a broad array of content – including the *Double Buffalo Spirit*, *Snow Leopard* and *Romulus and Remus* themes – designed to further drive player engagement.
- Games for the *Blade* video cabinet, currently one of the industry’s strongest performing platforms, enabled by its next-generation *CPU-NXT3* operating platform. *Blade* video cabinet themes being showcased at ICE 2015 include *Dancing in Rio*, *Gorilla Chief II* and *9 Suns*. Also on display at ICE 2015 on the *Blade* video platform is the *Cool Jewels* theme, which represents the first theme simultaneously launched by WMS and SG Interactive for land-based, social and real money wagering.
- The *Game Chest HD Multi-Game* series, featuring eight top-performing themes that players can choose from on a new, more interactive main menu that displays reel layouts for each theme along with theme-specific features. Powered by the *CPU-NXT3* platform and available on the *Blade* cabinet, all themes in the *Game Chest HD Multi-Game* series support multiple languages and currencies and provide an elegant, easy-to-follow user interface.
- With *THE FLINTSTONES™* theme, the town of Bedrock is brought to life thanks to a 42-inch horizontal screen over a vertical 32-inch screen with a mechanical wheel on the *Gamefield xD* cabinet. Reels stretch up to 10 symbols high as WILD reels and multipliers are potentially added to the reels in *THE FLINTSTONES* mystery feature.

- The *AUSTIN POWERS™* theme brings “the international man of mystery” to life on the *Gamefield xD* cabinet. Featuring characters from the *AUSTIN POWERS* movies, players can match symbols for up to a 100x multiplier in the *Picture Pay Feature*, and wheels may award free spins, wheel spins, credits or even a progressive.
- The *Life of Luxury Progressive* theme brings back a classic *WMS* game in multi-game format with five games that feature a combination of classic, current and new *WMS* content. In the *Life of Luxury Bonus*, each reel is assigned to a GEM symbol which allows players to pick for a chance at the progressive when the symbol appears on the reels.

### **Bally Product Highlights**

Over 50 *Bally*-branded products will be showcased at ICE 2015 including:

- The *FRIENDS™* video slot reunites players with the beloved characters from Warner Bros. Television’s worldwide hit comedy that *TV Guide Magazine* named one of the 50 greatest shows of all time. Players can experience the laughs and loves in a whole new way with many clips of the show’s hilarious moments and a wheel bonus awarding credits and Free Games. The *FRIENDS* game is presented on the *Pro Theatre*, a new cabinet configuration built on the award-winning *Pro Wave* that is topped by a massive 1080p 55-inch display.
- *MultiDeluxe* on the *Pro Series V27/27* is a four-level standalone progressive with an interactive second-screen feature, showcasing five incredible games in one cabinet: *Mixteca*, *Golden Relics*, *Luxury Dreams*, *Karnak* and *Yellow Emperor*. *MultiDeluxe* has been specifically designed for operators who are looking to help maximize their gaming floor returns.
- *88 Fortunes* and *5 Treasures* themes on the *Duo Fu Duo Cai* link, offering players the chance for much luck and wealth, draw players to proven performers. These titles feature All Up, *Reel Ways*, Free Games that can be re-triggered and the *Fu Bat* Jackpot Feature, which awards players one of four fantastic progressive levels. *88 Fortunes* and *5 Treasures* themes are offered on the *Pro Series V22/22*, *V22/22* with *Hammerhead* and *V27/27* slant cabinets depending on casino operator preference.
- *The Blob™* theme, on the striking *Pro Series V22/22* with *Hammerhead* cabinet, will capture players’ attention just like the cult classic movie. This new game has All Up, *Reel Ways*, a five-level progressive, a *U-Choose* Free Games Feature, and much more engulfing fun.
- With *Betty Boop’s™ Firehouse™*, America’s cartoon sweetheart is back in a playful new game showcased on the *Pro Series V22/32* cabinet featuring a 1080p resolution 32-inch vertical monitor. *Betty Boop’s Firehouse* will fire up players with a classic ladder bonus, Free Games, *Mystery Stacked Reels* and *Betty’s 5 Alarm* Scatter. Betty and her playful pup Pudgy are ready to heat up the casino floor!
- *Wonder Woman™ Wild* and *Wonder Woman™ Gold* themes, exclusively on the award-winning *Pro Wave* cabinet, deliver powered-up entertainment and volatility. Both titles feature action scenes and music from the classic 1970’s TV show starring Lynda Carter, along with three progressive jackpots available at any bet level, Free Games and popular play mechanics.

*Bally Systems* will also have a strong presence at ICE 2015 with the following offerings on display:

- The award-winning *Elite Bonusing Suite*, when combined with *iVIEW* Display Manager, enables player-centric bonusing events that add dramatic new levels of excitement and anticipation to the slot-play experience. Casinos can use the *Elite Bonusing Suite* applications like *U-Spin* Bonusing, *DM Tournaments* and *Virtual Racing* to add excitement across their *iVIEW* network.
- The latest in tournament innovations, *Tournaments Express*, is a stand-alone tournament system designed to offer exciting slot tournaments on more than 100 different cabinet types

from various manufacturers, easily and quickly converting revenue-producing games to tournament games and back.

- *MCC* System, a leading slot management system throughout Europe, is fully integrated with the award-winning *Elite Bonusing Suite*, *iVIEW* and *iVIEW Display Manager* and *CoolSign* systems to support every facet of gaming operation by linking all gaming devices in one comprehensive slot system. In addition, *MCC* is now integrated with Live Floor View, a powerful analytical system with graphical and detailed information on current activity happening on the slot floor. The next advance for the *MCC* System will also be on display: the soon to be released Beverage Ordering Service, which will allow slot players to order drinks from the gaming device for direct delivery to them.

### **Shuffle Master Product Highlights**

The *Shuffle Master* brand will once again make a strong impression at ICE 2015 with a number of cutting-edge products, including:

- *Safe-Bacc* system, a revolutionary new product that combines a shuffler and card reading shoe into one device to increase game speed and improve security on baccarat tables. Also on display will be *i-Deal Plus*, the next generation *i-Deal* shuffler with improved card reading and reliability.
- The *Tablemaster Fusion* platform transports the fast-paced excitement of live table gaming to a fully electronic platform. This e-table innovation features a high-definition, 72-inch LCD display with attractive virtual dealers as well as 22-inch widescreen player terminals with touchscreen betting, enhanced graphics and multiple side bets. At ICE 2015, the *Tablemaster Fusion* platform will feature blackjack.
- *Free Bet Blackjack* heads a lineup of proprietary table games on display that also includes *DJ Wild Poker* and *Ultimate Texas Hold'em*. *Free Bet Blackjack*, which lets players split and double down without risking additional money, is now being played throughout the United States and England.

### **SG Gaming Product Highlights**

The Company's established *SG Gaming* brand will demonstrate its full suite of ticket-in ticket-out ("TITO")-enabled terminals, including the cutting edge *T8* and *Clarity* terminals and the player popular *Triple 7* and *Infinity* terminals. Innovative games featured at ICE 2015 include the new category C community game *THE WIZARD OF OZ™ Ruby Slippers™*, created in conjunction with WMS. New titles for the B3 offering include *Moon Shadow*, *MONOPOLY Big Event* and *Spartacus Gladiator of Rome*, a WMS title. The Company will also showcase a complete server-based solution for the Arcade and Bingo sector. This server-based gaming solution is offered on the *Triple 7*, *T8* and *Infinity* terminals and provides operational efficiencies through ticket redemption stations and TITO functionality. *SG Gaming* offers U.K. customers a full service solution, including terminal installation, exclusive content and a robust system as well as full after-service support and account management. Further, *SG Connect*, a dedicated field services division, will demonstrate its self-service betting terminals, now available in both the *Nevada* and *Vision* cabinets. *SG Connect* is an end-to-end solutions provider, offering consultancy, design, build and installation and support services in areas such as networks, systems, media, EPOS and audio visual devices for the gaming industry.

### **SG Interactive Product Highlights**

In addition to robust solutions and gaming content for the world's land-based casino operators, at ICE 2015 the Company provides robust iGaming and social casino solutions for land-based and online casino operators. *SG's* interactive products featured at the show will include:

- The Company's Remote Game Server, featuring some of the Company's highest performing themes from 2014 for desktop and mobile wagering, as well as upcoming slot and table game titles drawn from across the Company's *Williams*, *Barcrest*, *Bally* and *Shuffle Master* studios. The game server portfolio includes dual-release content for the simultaneous online release across both desktop and mobile channels.
- Game themes on display at ICE 2015 include:
  - Upcoming online wagering executions of land-based performers including *Zeus 1000*, *Ooh Aah Dracula*, *Aftershock*, *Let it Ride* and *Quick Hit Platinum*, among many others.
  - *Rainbow Riches Progressive*, the Company's first online progressive game, which will make one of the biggest names in online slots even bigger.
  - The Company's inaugural online and social MONOPOLY theme games, *Super MONOPOLY Money* and *MONOPOLY Big Event*. Together, these two new games highlight the arrival to the Company of the online wagering and social casino rights to the *MONOPOLY* brand in 2015. These two titles represent the first of many authentic *MONOPOLY* themed online and social games the Company plans to launch and are built on the Company's collective 15+ years of experience with this player-favorite brand across more than 65 land-based slot game executions.
- The Company's iGaming platform suite of products that empower land-based casinos to keep their players in the game, offers on-property players a mobile wagering option supported by a robust library of slots and table games – either property-wide or in specific areas such as sports books or gambler-tailored lounges – and off-property desktop and mobile players robust free-play and social-style casino games under the casino operator's brand. By providing players with incremental options for ways to engage with the casino and enjoy their favorite casino-style games, the iGaming platform will help casinos better engage both current and new players.

### About Scientific Games

[Scientific Games Corporation](#) (NASDAQ: SGMS) is a leading developer of technology-based products and services and associated content for worldwide gaming and lottery markets. The Company's portfolio includes instant and draw-based lottery games; server-based lottery and gaming systems; electronic gaming machines, game content and systems; table games products and utilities; sports betting technology; loyalty and rewards programs; and social, mobile and interactive content and services. For more information, please visit [www.scientificgames.com](http://www.scientificgames.com).

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venture to meet the net income targets or other requirements under its agreement to provide marketing and sales services to the New Jersey lottery or otherwise to realize the anticipated benefits under such agreement (including as a result of a protest) and (iii) failure to realize the anticipated benefits related to the award to our consortium of an instant lottery game concession in Greece; failure to achieve the intended benefits of the acquisition of WMS, including due to the inability to realize synergies in the anticipated amounts or within the contemplated time-frames or cost expectations, or at all; inability to complete future acquisitions; inability to successfully integrate future acquisitions; litigation relating to the Bally acquisition; disruption of our current plans and operations in connection with the Bally acquisition, (including in connection with the integration of Bally), including departure of key personnel or inability to recruit additional qualified personnel or maintain relationships with customers, suppliers or other third parties; costs, charges and expenses relating to the Bally acquisition; inability to successfully integrate Bally (including SHFL and Dragonplay Ltd.); failure to realize the intended benefits of the Bally acquisition, including the inability to realize the anticipated synergies in the anticipated amounts or within the contemplated time-frames or cost expectations, or at all;; incurrence of restructuring costs, revenue recognition standards and impairment charges; fluctuations in our results due to seasonality and other factors; dependence on suppliers and manufacturers; risks relating to foreign operations, including fluctuations in foreign currency exchange rates and restrictions on the import of our products; dependence on our employees; litigation and other liabilities relating to our business, including litigation and liabilities relating to our contracts and licenses, our products and systems, our employees, intellectual property and our strategic relationships; influence of certain stockholders; and stock price volatility. Additional information regarding risks, uncertainties and other factors that could cause actual results to differ materially from those contemplated in forward-looking statements is included from time to time in our filings with the SEC, including under the heading "Risk Factors" in our most recent Annual Report on Form 10-K. Forward-looking statements speak only as of the date they are made and, except for Scientific Games' ongoing obligations under the U.S. federal securities laws, Scientific Games undertakes no obligation to publicly update any forward-looking statements whether as a result of new information, future events or otherwise.