

New Zealand Racing Board Launches Sportsbook with Scientific Games Technology



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Scientific Games Corporation →

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LAS VEGAS, Jan. 10, 2019 /PRNewswire/ -- Scientific Games Corporation (NASDAQ: SGMS) ("Scientific Games" or the "Company") cemented its relationship with the New Zealand Racing Board ("NZRB") today as they launched their sportsbook powered by the Company's *OpenBet*™ technology.

Now live and available to punters through the New Zealand TAB, the sportsbook lets punters place bets across mobile and digital platforms powered by SG Digital's *OpenBet* sports betting technology. The new sportsbook built on OpenBet's new modular technology solutions that also powers SG Digital's US customers is amplified with player account management capabilities, sophisticated feeds aggregation system and latest user experience technology. Integrating with NZRB's retail and pools operations and enabling enhanced features such as Cashout, improved In-Play and fewer suspensions, TAB punters will now have access to a modern and fully featured sportsbook, rich with betting opportunities.

Keith O'Loughlin, SVP Sportsbook at SG Digital, said, "The New Zealand Racing Board fully understands their punters, so they know the value of Scientific Games' user insight-driven experiences built on a reliable and stable platform. We're proud to support them with our

OpenBet technology and create a revolutionary product for punters in the market via a front-end player experience built on the latest technology also available to our US customers."

John Allen, CEO of New Zealand Racing Board, said, "This is the most ambitious and technically complex project our organisation has ever undertaken, and together with SG Digital, we've delivered a sophisticated, world class betting experience for our customers. Our new OpenBet platform has the proven capability to deliver real benefits to our customers and, importantly, enable us to deliver increased returns to the racing and sport industry in New Zealand."

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About Scientific Games

Scientific Games Corporation (NASDAQ: SGMS) is a world leader in entertainment offering dynamic games, systems and services for casino, lottery, social gaming, online gaming and sports betting. Scientific Games offers the gaming industry's broadest and most integrated portfolio of game content, advanced systems, cutting-edge platforms and professional services. Committed to responsible gaming, Scientific Games delivers what customers and players value most: trusted security, engaging entertainment content, operating efficiencies and innovative technology. For more information, please visit scientificgames.com.

The information contained on, or that may be accessed through, our website is not incorporated by reference into, and is not a part of, this document.

About New Zealand Racing Board

The New Zealand Racing Board is the organisation behind all New Zealand racing and betting. Every bet with the TAB on the gallops, trots or greyhounds, every punt on the All Blacks or European football, and every betting dollar contributes to grassroots racing and sports in New Zealand as well as the livelihoods of hundreds of thousands of Kiwis involved in these sectors.

The New Zealand Racing Board was established in 2003 under the Racing Act to administer all racing and sports wagering in New Zealand. We are a major entertainment business with more than 180,000 TAB account-holders and a retail network comprising around 600 outlets.

Additional partners in the launch of NZRB's new OpenBet technology include Paddy Power Betfair, Catalyst, Datacom, Revera, and Spark.

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