

Scientific Games Scores Third Casino Systems Solution Agreement with Hard Rock Hotels & Casinos

Bally Systems Will Power Hard Rock Hotel & Casino Punta Cana to Drive Player Engagement and Operating Efficiencies



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Oct 13, 2016, 07:45 ET

LAS VEGAS, Oct. 13, 2016 /PRNewswire/ -- Scientific Games Corporation (NASDAQ: SGMS) ("Scientific Games" or the "Company") has secured its third casino-management systems solutions contract with a Hard Rock International-managed casino resort, signing an agreement with Inversiones y Entretenimiento PC to supply a broad portfolio of casino systems solutions to Hard Rock Hotel & Casino Punta Cana in the Dominican Republic after an outstanding service performance review and an extensive supplier evaluation process.

Scientific Games is replacing a competitor's systems solutions at the Caribbean casino resort, which features a 45,000 square foot casino with more than 450 slot machines and 40 table games.

Scientific Games is the casino-management systems solution provider to the Seminole Hard Rock Hotel & Casino (Hollywood, Fla.), the Seminole Hard Rock Hotel & Casino (Tampa, Fla.) and the Hard Rock Rocksino Northfield Park (Cleveland, Ohio).

Hard Rock International's Executive Vice President of Operations, Hotels & Casinos Jon Lucas said, "After our positive experiences with Scientific Games at our Florida and Ohio properties, it was an easy decision to engage Scientific Games once again for Hard Rock Hotel & Casino Punta Cana."

"The strength and breadth of Scientific Games' marketing and bonusing solutions was a key driver of our decision, as we continuously strive to drive loyalty, reward our guests and add excitement to the gaming experience at Hard Rock Hotel & Casino Punta Cana," Lucas added.

Scientific Games will begin the systems conversion this calendar quarter.

Derik Mooberry, Scientific Games Group Chief Executive, Gaming, said, "We are greatly honored that one of the world's most globally recognized brands, Hard Rock International, will extend its relationship with Scientific Games at this beautiful casino resort in the Dominican Republic. Through the power of our robust marketing, player tracking, and customer-service solutions, we are confident Hard Rock International will drive player excitement, engagement and casino revenue while also streamlining operations."

Scientific Games' *SDS*® slot-accounting system will power the systems enterprise, which includes:

- *CMP™* player-tracking system that provides player tracking, bonusing, promotions and cage and pit accounting.
- *Live Floor View* analyzes slot-floor performance; monitors player activity; identifies "hot player" locations; and reviews slot floor messages for monitoring activity.
- *TableView* real-time table rating and player-tracking system.
- *iVIEW® Display Manager* ("DM") on-device messaging technology across both casinos' high-speed networked floors to present content such as player account information, bonusing offers, and directed marketing messages on the main game screen or top screen - without interrupting play.
- *Elite Bonusing Suite™* and its 12 powerful applications that enable floorwide bonuses, promotions, tournaments, virtual-racing events, dynamic random bonusing, flex rewards, video poker bonusing and more.
- *Power Progressives®* progressive jackpot application gives operators centralized control of all SAS payable progressive on the casino floor.
- *Beverage Ordering and Service System* ("BOSS"), which enables self-service, touch-screen drink ordering at the slot machine through *iVIEW DM*.
- *Servizio* mobile service solutions suite of intelligent, rule-driven applications, automating the traditional dispatch system for jackpot processing, player registration, host functions, slot maintenance and more.
- *Promotional Kiosk* reduces long lines at the player's club, streamlines traffic, and improves operations through self-service features including the ability to check points, comps, promotions, and more; and offers new and exciting ways to reward and excite players by enabling free prizes and sweepstakes directly at the player kiosk.

Hard Rock Hotel & Casino Punta Cana will be one of the first casino resorts to use Scientific Games' *iVIEW 4*, the next-generation on-device messaging technology solution. *iVIEW 4* displays dynamic marketing animations and video with instant response through a state-of-the-art multi-touch display on the gaming device - without interrupting game play.

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About Scientific Games

Scientific Games Corporation (NASDAQ: SGMS) is a leading developer of technology-based products and services and associated content for worldwide gaming, lottery and interactive

markets. The Company's portfolio includes gaming machines, game content and systems; table games products and shufflers; instant and draw-based lottery games; server-based lottery and gaming systems; sports betting technology; loyalty and rewards programs; and interactive content and services. For more information, please visit ScientificGames.com.

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Forward-Looking Statements

In this press release, Scientific Games makes "forward-looking statements" within the meaning of the U.S. Private Securities Litigation Reform Act of 1995. Forward-looking statements describe future expectations, plans, results or strategies and can often be identified by the use of terminology such as "may," "will," "estimate," "intend," "plan," "continue," "believe," "expect," "anticipate," "target," "should," "could," "potential," "opportunity," "goal," or similar terminology. These statements are based upon management's current expectations, assumptions and estimates and are not guarantees of timing, future results or performance. Actual results may differ materially from those contemplated in these statements due to a variety of risks and uncertainties and other factors, including, among other things: competition; U.S. and international economic and industry conditions, including declines in or slow growth of gross gaming revenues or lottery retail sales, reductions in or constraints on capital spending by gaming or lottery operators and bankruptcies of, or credit risk relating to, customers; limited growth from new gaming jurisdictions, declines in the replacement cycle of existing gaming machines and slow addition of casinos in existing jurisdictions; ownership changes and consolidation in the gaming industry, including by casino operators; opposition to legalized gaming or the expansion thereof; inability to adapt to, and offer products that keep pace with,

evolving technology; inability to develop successful gaming concepts and content; laws and government regulations, including those relating to gaming licenses and environmental laws; inability to identify and capitalize on trends and changes in the gaming, lottery and interactive industries; dependence upon key providers in our social gaming business; inability to retain or renew, or unfavorable revisions of, existing contracts, and the inability to enter into new contracts; level of our indebtedness, higher interest rates, availability or adequacy of cash flows and liquidity to satisfy indebtedness, other obligations or future cash needs; inability to reduce or refinance our indebtedness; restrictions and covenants in our debt agreements, including those that could result in acceleration of the maturity of our indebtedness; protection of our intellectual property, inability to license third party intellectual property, and the intellectual property rights of others; security and integrity of our software and systems and reliance on or failures in our information technology systems; natural events that disrupt our operations or those of our customers, suppliers or regulators; inability to benefit from, and risks associated with, strategic equity investments and relationships, including (i) the inability of our joint venture to realize the anticipated benefits under its private management agreement with the Illinois lottery or from the disentanglement services performed in connection with the termination thereof, (ii) the inability of our joint venture to meet the net income targets or other requirements under its agreement to provide marketing and sales services to the New Jersey Lottery or otherwise to realize the anticipated benefits under such agreement and (iii) failure to realize the anticipated benefits related to the award to our consortium of an instant lottery game concession in Greece; failure to achieve the intended benefits of the Bally acquisition or the WMS acquisition, other recent acquisitions, or future acquisitions, including due to the inability to successfully integrate such acquisitions or realize synergies in the anticipated amounts or within the contemplated time frames or cost expectations, or at all; disruption of our current plans and operations in connection with our recent acquisitions (including in connection with the integration of Bally and WMS), including departure of key personnel or inability to recruit additional qualified personnel or maintain relationships with customers, suppliers or other third parties; incurrence of employee termination or restructuring costs, and impairment or asset write-down charges; changes in estimates or judgments related to our impairment analysis of goodwill or other intangible assets; implementation of complex revenue recognition standards; fluctuations in our results due to seasonality and other factors; dependence on suppliers and manufacturers; risks relating to foreign operations, including fluctuations in foreign currency exchange rates (including those fluctuations related to the affirmative vote in the U.K. to withdraw from the EU), restrictions on the payment of dividends from earnings, restrictions on the import of products and financial instability, including the potential impact to our business resulting from the affirmative vote in the U.K. to withdraw

from the EU and the potential impact to our instant lottery game concession or VLT lease arrangements resulting from the recent economic and political conditions in Greece; dependence on our key employees; litigation and other liabilities relating to our business, including litigation and liabilities relating to our contracts and licenses, our products and systems, our employees (including labor disputes), intellectual property and our strategic relationships; influence of certain stockholders; and stock price volatility.

Additional information regarding risks, uncertainties and other factors that could cause actual results to differ materially from those contemplated in forward-looking statements is included from time to time in our filings with the SEC, including the Company's current reports on Form 8-K, quarterly reports on Form 10-Q and its latest annual report on Form 10-K filed with the SEC on February 29, 2016 (including under the headings "Forward Looking Statements" and "Risk Factors"). Forward-looking statements speak only as of the date they are made and, except for Scientific Games' ongoing obligations under the U.S. federal securities laws, Scientific Games undertakes no obligation to publicly update any forward-looking statements whether as a result of new information, future events or otherwise.

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