



SCIENTIFIC GAMES AND MARK JARVIS EXTEND PARTNERSHIP FOR THREE YEARS

LONDON – July 22, 2019, [Scientific Games Corporation](#) (NASDAQ: SGMS) (the “Company”) is extending its partnership with independent Licensed Betting Office (LBO) operator, Mark Jarvis, demonstrating how both businesses continue to move forward and adapt following pivotal changes in the sector.

The new three-year agreement marks the next step in the partnership that sees Mark Jarvis’ 54 shops benefit from Scientific Games’ leading games, state-of-the-art terminals and dedicated service.

One of the exciting updates to this offering is *Premium Play*[™], an in-game feature available across a range of slots titles that is proving successful in engaging players with enhanced gameplay. Mark Jarvis venues have also introduced Scientific Games’ innovative new game menu, which benefits from *Intelligent Menu* functionality, using gameplay data to reorganise games and ensure popular titles appear in the most prominent position on-screen. This next generation menu is an industry first, combining intelligent game placement with an intuitive scrolling design, meaning terminals reflect games that are most played in each venue offering a personalised experience to players and ultimately driving terminal performance.

Boasting over 180 *Infinity* terminals in venues, the Mark Jarvis estate will have access to regular releases from Scientific Games’ constantly evolving games library to provide an entertaining experience for players, including the latest titles such as *Lady of Avalon* and upcoming release, *Rainbow Riches*[™] *Leprechaun’s Gold*[®].

Scientific Games’ new online customer portal, CUBE, provides Mark Jarvis with an unrivalled support system. Featuring a full suite of tools and data analytics, staff can utilise marketing materials, a games suite with downloadable briefs and video demonstrations, as well as a host of opt-in promotions for terminals to optimise performance.

Paul Graham, Managing Director at Mark Jarvis, says: “Scientific Games’ unparalleled level of support shows its investment in our sector. We’ve found the service and content proposition to be best-in-class, with the regularly updated offering helping us to stay ahead of the curve and remain competitive. We’re excited to be extending our partnership with Scientific Games and are positive about the impact on our performance.”

Simon Johnson, Commercial Director at SG Gaming UK, says: “We have worked closely with Mark Jarvis for a number of years and are thrilled to extend our collaboration for an additional three years. This decision shows Mark Jarvis has identified our commitment to the LBO sector, and we will ensure that this relationship continues to go from strength to strength, through our continued support with market-leading gaming solutions and dedicated service.”

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About Scientific Games



Scientific Games Corporation (NASDAQ: SGMS) is a world leader in entertainment offering dynamic games, systems and services for casino, lottery, social gaming, online gaming and sports betting. Scientific Games offers the gaming industry's broadest and most integrated portfolio of game content, advanced systems, cutting-edge platforms and professional services. Committed to responsible gaming, Scientific Games delivers what customers and players value most: trusted security, engaging entertainment content, operating efficiencies and innovative technology. For more information, please visit scientificgames.com.

Company Contacts

Investor Relations:

Scientific Games: Michael Quartieri +1 702-532-7658
Executive Vice President and Chief Financial Officer

Media Relations:

Scientific Games: Susan Cartwright +1 702-532-7981
Vice President, Corporate Communications
susan.cartwright@scientificgames.com

Forward-Looking Statements

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