

Turning Stone Resort Casino Chooses Scientific Games Casino Management System Solutions

In addition to Turning Stone, the new casino management systems will also be incorporated into all of the Oneida Indian Nation's gaming locations, which includes two additional casinos and several convenience stores

Systems to include innovative player-experience focused solutions



NEWS PROVIDED BY

Scientific Games Corporation →
Feb 21, 2018, 07:00 ET

LAS VEGAS, Feb. 21, 2018 /PRNewswire/ -- Scientific Games Corporation (NASDAQ: SGMS) ("Scientific Games" or the "Company") announced today that the Company will replace a competitor's system with a comprehensive suite of system products and devices at the Oneida Indian Nation's Turning Stone Resort Casino ("Turning Stone") located in Verona, New York, as well as its Yellow Brick Road Casino, Point Place Casino, and several SavOn convenience stores. Scientific Games' casino management systems will manage all 2,921 slot games located across all of the Oneida Nation's gaming properties in upstate New York.

"We pride ourselves on offering a world-class gaming experience at Turning Stone, and all of our properties, and likewise believe we should have the best and most innovative systems technology available in the casino industry," said Oneida Nation Representative and Nation Enterprises CEO Ray Halbritter. "The guest experience offered by Scientific Games is industry leading, which was a key factor in our decision to partner with them."

The management systems being installed include the *SDS*[®] slot-management system, *TableView* real-time table management system, and *CMP*[®] player-tracking system that will assist all three of the Oneida Nation's casinos and its other gaming venues in managing and evaluating player activity.

Marketing solutions include the *Elite Bonusing Suite®* ("EBS"), a group of applications that will allow Turning Stone, Yellow Brick Road Casino, Point Place Casino and the other gaming properties to interact with and reward players at the point-of-play via Scientific Games' innovative *iVIEW®* 4 and *iVIEW Display Manager* on-device messaging technology that the property is also installing. The *Business Intelligence* ("BI") Marketing Campaign Management & Reporting tool, which provides the functionality to manage, monitor and analyze multiple marketing campaigns, is also being installed.

The Oneida Nation's three casinos and other gaming locations are also installing solutions that will enhance customer service including the *Bally*[®] *VIP* customer relationship management solution and *Servizio Mobile Service Solution* which enables casino personnel to perform a number of customer service tasks efficiently and on-the-go. The *Beverage Ordering Service System* ("BOSS"), which enables patrons to order drinks directly from their gaming machine, is also being installed, as well as *Bally Promotional Kiosks*, a proven self-service tool that allows players to manage their player loyalty accounts and to enter daily sweepstakes.

"Scientific Games is delighted to partner with Turning Stone and all Oneida Nation Enterprise's gaming properties, organizations that are as dedicated as we are to providing guests with a first-class gaming experience," said Cath Burns, Senior Vice President of System Products for Scientific Games. "We are committed to providing Turning Stone and its affiliated properties the cutting-edge products and solutions that will allow them to set a new standard in player engagement and satisfaction."

All ® notices signify marks registered in the United States. © 2018 Scientific Games Corporation. All Rights Reserved.

About Scientific Games

Scientific Games Corporation (NASDAQ: SGMS) is a world leader in gaming entertainment offering the industry's broadest and most integrated portfolio of game content, advanced systems, cutting-edge platforms and professional services. The company is #1 in technology-based gaming systems, digital real-money gaming and sports betting platforms, casino table games and utility products and lottery instant games, and a leading provider of games, systems and services for casino, lottery and social gaming. Committed to responsible gaming, Scientific Games delivers what customers and players value most: trusted security, engaging entertainment content, operating efficiencies and innovative technology. For more information, please visit www.scientificgames.com.

COMPANY CONTACTS:

Investor Relations:

Scientific Games: Michael Quartieri +1 702-532-7658 Executive Vice President and Chief Financial Officer

Media Relations:

Scientific Games: Susan Cartwright +1 702-532-7981
Vice President, Corporate Communications
Susan.cartwright@scientificgames.com

Forward-Looking Statements

In this press release, Scientific Games makes "forward-looking statements" within the meaning of the U.S. Private Securities Litigation Reform Act of 1995. Forward-looking statements can be identified by words such as "will," "may," and "should." These statements are based upon management's current expectations, assumptions and estimates and are not guarantees of timing, future results or performance. Therefore, you should not rely on any of these forward-looking statements as predictions of future events. Actual results may differ materially from those contemplated in these statements due to a variety of risks and uncertainties and other factors, including those factors described in our filings with the SEC, including the Company's current reports on Form 8-K, quarterly reports on Form 10-Q and its latest annual report on Form 10-K filed with the SEC on March 3, 2017 (including under the headings "Forward Looking").

Statements" and "Risk Factors"). Forward-looking statements speak only as of the date they are made and, except for Scientific Games' ongoing obligations under the U.S. federal securities laws, Scientific Games undertakes no obligation to publicly update any forward-looking statements whether as a result of new information, future events or otherwise.

SOURCE Scientific Games Corporation

Related Links

http://www.scientificgames.com