

Scientific Games Powers Sports Betting for Betfred in Colorado

Latest development follows already announced Pennsylvania partnership with operator



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LAS VEGAS, June 18, 2020 /PRNewswire/ -- Scientific Games Corporation (NASDAQ: SGMS) ("Scientific Games" or the "Company") expanded its sports betting partnership with Betfred to roll out its digital and retail solutions in the state of Colorado.

Following Betfred's selection of Scientific Games to provide *OpenSports*™ in Pennsylvania earlier this year, the two companies have now extended their collaboration to include digital and retail sportsbook services at the Saratoga Casino Black Hawk in Colorado.

Betfred has now launched *OpenSports* full retail solutions including Self-Service Betting Terminals at Saratoga Casino Black Hawk, with the Company's Digital services expected to follow in time for the 2020-2021 NFL season. In addition, Scientific Games will supply Betfred's operations in Colorado with *OpenPlatform*™, its industry leading player account management platform.

Earlier this week, Betfred also announced the signing of a multi-year sponsorship agreement to become an official partner of the Denver Broncos.

Mark Stebbings, Betfred Group COO, said, "*OpenSports* remains a core component of our U.S. sports betting strategy. As we extend our presence across the U.S., the team at Scientific Games plays an important role in helping us to deliver match-winning experiences for players through its reliable and flexible technology. We look forward to working with Scientific Games to bring exciting sports betting experiences to players in Colorado."

Keith O'Loughlin, SVP Sportsbook, Digital for Scientific Games, said, "Betfred are a well-respected and successful UK operator and we are excited to partner with them as they build their expansion plans in the U.S. Hot on the heels of our Pennsylvania announcement with Betfred, this is another huge vote of confidence in our *OpenSports* platform. We are committed to set our customers up for long term success in regulated markets, and we're excited to showcase our product and service capabilities in two U.S. states with Betfred."

This latest deal builds on Scientific Games' strong foothold in the U.S. sports betting market, with its *OpenSports* solutions powering land-based and online operators to bring next level experiences for players.

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About Scientific Games

Scientific Games Corporation (NASDAQ: SGMS) is a world leader in entertainment offering dynamic games, systems and services for casino, lottery, social gaming, online gaming and sports betting. Scientific Games offers the gaming industry's broadest and most integrated portfolio of game content, advanced systems, cutting-edge platforms and professional services. Committed to responsible gaming, Scientific Games delivers what customers and players value most: trusted security, engaging entertainment content, operating efficiencies and innovative technology. For more information, please visit scientificgames.com.

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