

Scientific Games Joint Venture Wins 10-Year Sports Betting Contract In Turkey

Company Will Provide Full Turnkey Sports Betting Solution for Retail and Mobile Betting in Europe's Largest Sports Betting Market



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Mar 04, 2019, 09:30 ET

LAS VEGAS and ATLANTA, March 4, 2019 /PRNewswire/ -- [Scientific Games](#)

[Corporation](#) (NASDAQ: SGMS) ("Scientific Games" or the "Company") today announced that its joint venture—Şans Girişim—won the 10-year exclusive sports betting IDDAA contract in Turkey, Europe's largest state-sponsored sports betting market and among the top three in the world in sales.

Scientific Games will provide its world-class, full turnkey sports betting solution to serve Turkish sports bettors at both retail and via mobile to ensure a competitive, successful large scale sportsbook.

The Company is a product and services supplier in 35 sports betting markets globally, and is committed to delivering responsible sports betting to players across regulated markets.

Sans Digital, an affiliate of Demirören Holding, one of Turkey's largest companies with significant business interests in energy, real estate and media, is the lead partner in the Scientific Games joint venture.

The joint venture will implement the turnkey national sports betting solution across at least 5,300 retail points-of-sale in Turkey. As part of the solution, Scientific Games will provide the central system hardware and software, terminals, terminal software, maintenance, and risk management solution to support the exclusive retail operation and the businesses which are licensed to provide interactive sports betting.

Barry Cottle, Scientific Games CEO, said, "On behalf of our joint venture with Sans Digital, we are thrilled to win this significant opportunity to operate the only legal sports betting concession in Turkey. This important contract is evidence that our efforts over the last several years to create a superior, all-inclusive sports betting offering is coming together through collaboration between Scientific Games' Lottery and Digital groups. We are honored by the trust given to us by Sans Digital and the Government of Turkey."

"Demirören Group is a family-run conglomerate which holds leading positions in energy, media and real estate and has set a goal to be a leading player in technology and digital services. We believe that gaming is heavily dependent on technology and that this deal is an important first step towards our goal. After evaluating many of the leading companies in the global sports betting industry, we selected Scientific Games as our ideal partner. Our decision was based on their proven track record in both retail and interactive sports betting, and their ability to provide us with a best-in-class and fully-integrated offering that included risk management services. We value Scientific Games' commitment to helping us grow the Turkish market and look forward to our long-term partnership," said Sinan Oktay, Board Member of Sans Digital.

Scientific Games provided the first full-scale sports betting offering in the U.S following the U.S. Supreme Court's PASPA ruling. The Company is the first associate member of the Global Lottery Monitoring System (GLMS), an organization that protects the integrity of sports competition and sports betting worldwide. Scientific Games is one the first suppliers to receive certification from the World Lottery Association as a responsible gaming supplier.

About Demirören

Demirören is one of Turkey's largest conglomerates, expanding rapidly over the last 60 years in a variety of fields, from manufacturing and construction to tourism, education and the media. The group today, with 7.500 employees, generates 3 billion dollars of revenue through leading companies in energy (Milangaz, Total Oil Turkey, Moil), and media (Hürriyet, Milliyet, Kanal D, CNN Türk, D-Smart). Family-owned Demirören provides high-value-added services to customers across a wide range of activities. Its social responsibility principles and environmental policy meet international standards.

About Scientific Games

Scientific Games Corporation (NASDAQ: SGMS) is a world leader in entertainment offering dynamic games, systems and services for casino, lottery, social gaming, online gaming and sports betting. Scientific Games offers the gaming industry's broadest and most integrated portfolio of game content, advanced systems, cutting-edge platforms and professional services. Committed to responsible gaming, Scientific Games delivers what customers and players value most: trusted security, engaging entertainment content, operating efficiencies and innovative technology. For more information, please visit scientificgames.com

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Forward-Looking Statements

In this press release, Scientific Games makes "forward-looking statements" within the meaning of the U.S. Private Securities Litigation Reform Act of 1995. Forward-looking statements can be identified by words such as "will," "may," and "should." These statements are based upon management's current expectations, assumptions and estimates and are not guarantees of timing, future results or performance. Therefore, you should not rely on any of these forward-looking statements as predictions of future events. Actual results may differ materially from those contemplated in these statements due to a variety of risks and uncertainties and other factors, including those factors described in our filings with the SEC, including the Company's current reports on Form 8-K, quarterly reports on Form 10-Q and its latest annual report on Form 10-K filed with the SEC on February 28, 2019 (including under the headings "Forward-Looking Statements" and "Risk Factors"). Forward-looking statements speak only as of the date they are made and, except for Scientific Games' ongoing obligations under the U.S. federal securities laws, Scientific Games undertakes no obligation to publicly update any forward-looking statements whether as a result of new information, future events or otherwise.

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