

For Immediate Release

Scientific Games to Highlight SG Universe and Unrivaled Portfolio of Online Casino Content at G2E 2015 in Las Vegas

LAS VEGAS and CHICAGO – September 28, 2015 – Scientific Games

<u>Corporation</u> (NASDAQ: SGMS) ("Scientific Games" or the "Company") will showcase how it can power your gaming world at G2E 2015 booth #1126 with its compelling suite of digital gaming solutions for both online and land-based casinos, anchored by renowned slot and table content.

<u>SG Interactive</u>, a division of Scientific Games, will highlight <u>SG Universe</u>, a holistic mobile and desktop solution with compelling content for land-based casino operators to engage players both online and in-casino – all with a single, 360-degree view of the player. SG Universe, which is comprised of award-winning platforms, including <u>Mobile Concierge</u>, <u>VenueBet</u>, <u>Play4Fun Network</u>, Core System Integration and <u>Game Server</u>, represents more than 125 casinos via 91 apps.

SG Universe is the standalone, proactive solution for land-based casinos in an evolving world where mobile devices now outnumber humans and with a social casino industry worth \$3 billion annually and growing. As a salient example, Mohegan Tribal Gaming Authority (MTGA) recently extended its use of *SG Universe* with the addition of the *Play4Fun Network* after beginning with the *Mobile Concierge* mobile marketing platform in 2013.

Bobby Soper, President of MTGA, said, "Working with Scientific Games Interactive to provide a proven social casino experience and free-play access to the various games already enjoyed by players on our casino floor is an amazing extension of Mohegan Sun's offering. We're excited to extend entertainment beyond the walls of our property for members of our *Momentum* loyalty program and look forward to using these incremental player touch points to deepen those player relationships with our brand."

The *SG Universe Play4Fun Network* is a proven social casino platform that connects casinos with their players for more than 85 average minutes per day per engaged player in a compelling web and mobile-based social casino experience. SG Interactive leverages the innovations, content and findings from its Social Casino group within its B2B offering for the benefit of casino operators. A number of North American casino operators have signed on with Play4Fun Network this year with an expectation that more than 40 casinos will be represented by this B2B social casino platform by the end of 2015.

Jordan Levin, President, Interactive at Scientific Games, adds, "The fact that so many operators have chosen to power their gaming world with the *Play4Fun Network* is an incredible endorsement of its ability to build, monetize and engage player communities for land-based casino operators through customized web and mobile social casino offerings anchored by the most robust casino game library in the world. It's time to capitalize on the truth of your customer and to live beyond brick-and-mortar. It's time to be when and where your customer is with the content they want."

In addition to the *Play4Fun Network*, *SG Universe* also offers *Core System Integration, Mobile Concierge* and *VenueBet. Core System Integration* integrates seamlessly into a casino's loyalty and patron management systems and provides the ability to deliver a powerful, personalized, branded experience based on a player's activity.

With *SG Universe Mobile Concierge*, players can engage with a casino's brand and amenities including the ability to view loyalty rewards, receive personalized messages, and book hotel rooms, spa treatments and more. With the *SG Universe VenueBet* platform, players can experience slots and table games, including tribal gaming solutions, from their smart phone or tablet within pre-determined areas of a casino property, turning players' mobile devices into incremental gaming positions on the casino floor, all supported by the deepest and broadest portfolio of playerfavorite content through the *Bally*, *Barcrest*, *Shuffle Master* and *Williams* game development studios.

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About Scientific Games

Scientific Games Corporation (NASDAQ: SGMS) is a leading developer of technology-based products and services and associated content for worldwide gaming, lottery and interactive markets. The Company's portfolio includes gaming machines, game content and systems; table games products and utilities; instant and draw-based lottery games; server-based lottery and gaming systems; sports betting technology; loyalty and rewards programs; and interactive content and services. For more information, please visit <u>www.scientificgames.com</u>.

Company Contacts:

Investor Relations: Scientific Games: Bill Pfund +1-702-532-7663 Vice President, Investor Relations <u>bill.pfund@scientificgames.com</u>

Media Relations: Scientific Games: Mollie Cole +1 773-961-1194 Director, Corporate Communications <u>mollie.cole@scientificgames.com</u>

Scientific Games Interactive: Lindsay Goldner Senior Manager B2B Marketing <u>lindsay.goldner@scientificgames.com</u>

Forward-Looking Statements

In this press release, Scientific Games makes "forward-looking statements" within the meaning of the U.S. Private Securities Litigation Reform Act of 1995. Forward-looking statements describe future expectations, plans, results or strategies and can often be identified by the use of terminology such as "may," "will," "estimate," "intend," "plan," "continue," "believe," "expect," "anticipate," "target," "should," "could," "potential," "opportunity," "goal," or similar terminology. These statements are based upon management's current expectations, assumptions and estimates and are not guarantees of timing, future results or performance. Actual results may differ materially from those contemplated in these statements due to a variety of risks and uncertainties and other factors, including, among other things: competition; U.S. and international economic and industry conditions, including declines in or slow growth of lottery retail sales or gross gaming revenues, reductions in or constraints on capital spending by gaming or lottery operators and bankruptcies of, or credit risk relating to, customers; limited growth from new gaming jurisdictions, slow addition of casinos in existing jurisdictions and declines in the replacement cycle of existing gaming machines; ownership changes and consolidation in the casino industry; opposition to legalized gaming or the expansion thereof; ability to adapt to, and offer products that keep pace with, evolving technology; ability to develop successful gaming concepts and content; laws and government regulations, including those relating to gaming licenses and environmental laws; inability to identify and capitalize on trends and changes in the gaming and lottery industries, including the expansion of interactive gaming; dependence upon key providers in our social gaming business; retention and renewal of existing contracts or entry into new or revised contracts; level of our indebtedness, higher interest rates, availability and adequacy of cash flows and liquidity to satisfy obligations or future needs, and restrictions and covenants in our debt agreements; protection of our intellectual property, ability to license third party intellectual property, and the intellectual property rights of others; security and integrity of our software and systems and reliance on or failures in our information technology systems; natural events that disrupt our operations or those of our customers, suppliers or regulators; inability to benefit from, and risks associated with, strategic equity investments and relationships, including (i) the inability of our joint venture to meet the net income targets or otherwise to realize the anticipated benefits under its private management agreement with the Illinois lottery (or in connection with any termination thereof), (ii) the inability of our joint venture to meet the net income targets or other requirements under its agreement to provide marketing and sales services to the New Jersey lottery or otherwise to realize the anticipated benefits under such agreement and (iii) failure to realize the anticipated benefits related to the award to our consortium of an instant lottery game concession in Greece; failure to achieve the intended benefits of the Bally acquisition or the WMS acquisition, including due to the inability to successfully integrate such acquisitions or realize synergies in the anticipated amounts or within the contemplated timeframes or cost expectations, or at all; litigation relating to the Bally acquisition; disruption of our current plans and operations in connection with the Bally acquisition and the WMS acquisition (including in connection with the integration of Bally and WMS), including departure of key personnel or inability to recruit additional gualified personnel or maintain relationships with customers, suppliers or other third parties; costs, charges and expenses relating to the Bally acquisition and the WMS acquisition; inability to complete or successfully integrate future acquisitions; incurrence of restructuring costs, revenue recognition standards and impairment or asset write-down charges; fluctuations in our results due to seasonality and other factors; dependence on suppliers and manufacturers; risks relating to foreign operations, including

fluctuations in foreign currency exchange rates and restrictions on the payment of dividends from earnings, restrictions on the import of products and financial instability, including the potential impact to our instant lottery game concession or VLT lease arrangements resulting from the recent economic and political conditions in Greece; dependence on our key employees; litigation and other liabilities relating to our business, including risks relating to product defects or other claims relating to products; influence of certain stockholders; and stock price volatility.

Additional information regarding risks, uncertainties and other factors that could cause actual results to differ materially from those contemplated in forward-looking statements is included from time to time in our filings with the SEC, including the Company's current reports on Form 8-K, quarterly reports on Form 10-Q and its latest annual report on Form 10-K filed with the SEC on March 17, 2015 (including under the headings "Forward Looking Statements" and "Risk Factors"). Forward-looking statements speak only as of the date they are made and, except for Scientific Games' ongoing obligations under the U.S. federal securities laws, Scientific Games undertakes no obligation to publicly update any forward-looking statements whether as a result of new information, future events or otherwise.