



Light & Wonder Transforms the Player Experience with Breakthrough Innovations at G2E 2024

L&W to present new games, enhanced hardware and innovative systems solutions

LAS VEGAS – October 1, 2024 – [Light & Wonder, Inc.](#) (NASDAQ and ASX: LNW) (together with its subsidiaries “Light & Wonder,” “L&W” or the “Company”) today announced it will present a diverse portfolio of gaming innovations for land-based casinos and the digital gaming sector at the 2024 Global Gaming Expo (“G2E”) Oct. 7-10 in Las Vegas, Nevada in booth #1116.

From beloved fan-favorites to innovative systems solutions, the company is doubling down on its top-performing content and hardware to propel its customers continued success.

"Our goal has always been to create unforgettable gaming experiences," said Matt Wilson, President and CEO of Light & Wonder. "This year's lineup exemplifies our dedication to innovation and creativity, with products that deliver real value for operators while keeping players excited and engaged. We're looking forward to showcasing how our diverse product portfolio is driving new levels of performance."

All About the Games: A Powerhouse Lineup of New Releases

The Company will present a strong lineup of games, including fresh iterations of its most successful franchises like *HUFF N' PUFF*®, *ULTIMATE FIRE LINK*®, *INVADERS ATTACK AGAIN FROM THE PLANET MOOLAH*™, and *DANCING DRUMS*®. Each game brings something new to the table, providing players with more ways to enjoy these iconic brands. Building on the success of Universal Monsters: Frankenstein, attendees will get a first-hand look at the latest game in the Universal Monsters family with Universal Monsters: Dracula.

Fans of the *THE WIZARD OF OZ*™ can experience a fresh new title with *THE WIZARD OF OZ – I'LL GET YOU MY PRETTY*.

Highlighting its commitment to performance, Light & Wonder will also debut new variants across its *HUFF N' PUFF* franchise, including *HUFF N' EVEN MORE PUFF GRAND* and *HUFF N' PUFF*® *BIG MONEY EDITION*. These titles introduce new features and gameplay mechanics that build on the series' massive success.

Making their global debut are three new titles in the *RICH LITTLE* series with *RICH LITTLE SHEEP*™ – *WOOL STREET RICHES*™, *RICH LITTLE PIGGIES*® *WORLD CLASS* and *RICH LITTLE HENS*® *WORLD CLASS*.

New Hardware: Immersive, Player-Centric Experiences

Building on its legacy of creating top-performing hardware, Light & Wonder will debut the next variant of its chart-topping *COSMIC*® cabinet, the new *COSMIC UPRIGHT* cabinet, a stunning addition to the portfolio that pushes boundaries of visual and ergonomic design. Featuring a 49-inch Ultra HD 4K LCD curved screen, enhanced player interaction capabilities, and sleek lighting features, the *COSMIC UPRIGHT* is designed to deliver a truly immersive experience,

supporting some of the most beloved game titles in the Company's lineup, including the new *INVADERS ATTACK AGAIN FROM THE PLANET MOOLAH*.

Table Innovations:

From new hardware, a bolstered content portfolio and powerful software upgrades, the tables team will present a host of solutions designed to equip operators with the tools they need to enhance the player experience.

Also debuting at G2E is *OBSIDIAN™*, a dynamic new hardware solution for Electronic Table Games (ETGs). This modular system is designed to bring flexibility and advanced functionality to ETG operators, offering a sleek and cohesive platform that enhances the player experience with modern comforts they have come to expect from high-end gaming terminals.

Experience the pinnacle of proprietary table gaming with *VALT®*, L&W's solution offering more than 80 incredible games to customers and players alike. Simply change out the felt for an array of fan-favorite titles. Joining the host of top performing titles is *DOUBLE DOWN MADNESS®*. The game offers a fresh take on the classic Blackjack game giving players more chances to double down on their bets, increasing potential payouts.

The Company will also shine a spotlight on its new *QUARTZ HYBRID NOVA™* software update which provides operators with a host of new options for game offerings and configurations. Additionally, *RUYI BACCARAT™* is making its way from traditional felt to a digital platform offering players a fresh twist on the classic baccarat experience.

Innovative Systems to Drive Operational Excellence:

On the systems side, Light & Wonder is unveiling a suite of next-generation solutions aimed at driving operational excellence and enhancing the player journey. At the forefront is Light & Wonder *CANVAS™*, a fully customizable, highly configurable web-based dashboard that unifies all Light & Wonder system applications into one platform. With all L&W applications moving to a web-based format, Light & Wonder *CANVAS* simplifies day-to-day operations for casino operators, enhances productivity, while also providing a tailored interface for a more seamless experience.

Light & Wonder is bringing cutting-edge cardless and identification technology to L&W product applications and the casino floor, offering features such as facial recognition and Near-Field Communication. The introduction of this technology further revolutionizes the player experience, allowing instant interaction with slots and tables without the need for physical cards. For employees, facial recognition streamlines secure access to L&W products. Whether you're looking to enhance security, streamline operations, or boost engagement, our system offers the ultimate solution.

Light & Wonder will also display its pioneering cross-platform strategy at G2E. The Company's *ELITE BONUSING SUITE®*, (EBS) and SciPlay's Cross-Channel Integration technology which bridges the gap between land-based and social casino gaming will be on display within the L&W booth. This innovative integration enhances player loyalty and engagement by offering real-time rewards and promotions across all channels. The enhanced user interface enables players to

seamlessly transition from on-site promotions to SciPlay's mobile games, such as *QUICK HIT® Slots*.

Light & Wonder iGaming:

Light & Wonder is doubling down on its core content strategy boasting the strongest ever roadmap of cross-channel, digital native and live dealer content, utilizing world-class IP across every product segment from slots to steppers to tables to game shows.

Light & Wonder iGaming will continue its Jackpot world takeover with extensions of existing game families and the introduction of new franchises to iGaming including *QUICK HIT® LINK* and *SHENLONG UNLEASHED™*.

In addition, various levels of game customization are available to suit every appetite, making it quick and easy to leverage any brand on its proven game mechanics to create unique, engaging player experiences.

Massive expansion in L&W Live with new partners, game types and game shows, as well as continued record growth for Lightning Box, Playzido and Elk Studios reaffirm their strategy of bringing the most diverse and exciting games and game types to players worldwide.

Light & Wonder iGaming will also present *ELEVATE*, a suite of player engagement tools designed to provide personalized player experiences which offer enhanced flexibility, perfect for targeted player life-cycle management.

This innovative product suite begins with launched and available products like enhanced Transactional Free Rounds and Converged Jackpots, and will continue with the release of Marketing Jackpots, Hot Seats and Lite Play.

Through the power of Light & Wonder's content marketplace, the Company continues to launch more studios into new markets and with new operators. Light & Wonder iGaming Partner Studios division operates at a tremendous scale and efficiency and will continue to expand globally into new regulated markets through 2025 while offering increased tools and capabilities.

For more information, visit lnw.com.

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About Light & Wonder, Inc.

Light & Wonder, Inc. is the leading cross-platform global games company. Through our three unique, yet highly complementary businesses, we deliver unforgettable experiences by combining the exceptional talents of our 6,000+ member team, with a deep understanding of our customers and players. We create immersive content that forges lasting connections with players, wherever they choose to engage. At Light & Wonder, it's all about the games. The Company is committed to the highest standards of integrity, from promoting player responsibility to implementing sustainable practices. To learn more visit www.lnw.com.

Media Inquiries:

Light & Wonder
Media@lnw.com

Forward-Looking Statements

In this press release, Light & Wonder makes "forward-looking statements" within the meaning of the U.S. Private Securities Litigation Reform Act of 1995. Forward-looking statements can be identified by words such as "will," "may," and "should." These statements are based upon management's current expectations, assumptions and estimates and are not guarantees of timing, future results, or performance. Therefore, you should not rely on any of these forward-looking statements as predictions of future events. Actual results may differ materially from those contemplated in these statements due to a variety of risks, uncertainties and other factors, including those factors described in our filings with the Securities and Exchange Commission (the "SEC"), including Light & Wonder's current reports on Form 8-K, quarterly reports on Form 10-Q and its annual report on Form 10-K that was filed with the SEC on February 27, 2024 (including under the headings "Forward-Looking Statements" and "Risk Factors"). Forward-looking statements speak only as of the date they are made and, except for Light & Wonder's ongoing obligations under the U.S. federal securities laws, Light & Wonder undertakes no obligation to publicly update any forward-looking statements whether as a result of new information, future events or otherwise.