

## Scientific Games and Hasbro lengthen licensing agreement

Scientific Games has extended its long-term license agreement with Hasbro and Hasbro International for the exclusive use of MONOPOLY and more than 15 other iconic game brands.

According to press materials, the new extended agreement runs through 2025 and enables Scientific Games to use MONOPOLY branded content, and games based on many of Hasbro's iconic and extensive line of household favorites such as GAME OF LIFE, BATTLESHIP, CLUE, OUIJA and YAHTZEE globally, and SCRABBLE in the U.S. and Canada. The terms allow these gaming brands to be used for slots, systems, online digital gaming, lottery, social casino and eTables, and expand the usage rights to include table games. The agreement also extends the highly successful licensing deal which is one of the broadest, most robust third-party licensing agreements in the gaming industry.

"Since 1998, Scientific Games has worked collaboratively with Hasbro in using the MONOPOLY brand as a pillar for innovation, leveraging its popularity to become one of the industry's top game brands," said Barry Cottle, president and CEO of Scientific Games. "This new agreement signifies the strength of a great collaboration and celebrates the global endearment of the MONOPOLY brand as



a leading slot brand and the top-selling licensed brand for lottery tickets. The agreement grants us the privilege of extending and expanding the scope of the licensing into a wide range of new products and play styles. We're excited to continue working with Hasbro to take MONOPOLY to the next level in gaming."

MONOPOLY continues to be one of the most popular brands in gaming, lottery and social gaming. There are MONOPOLY games in hundreds of casinos worldwide and players also enjoy the game on the go with SG Social app, MONOPOLY Slots. MONOPOLY Slots has more than 2.2 million players who have played more than 750 million minutes, or 6 billion spins.

"For more than 90 years, Hasbro has been committed to building play experiences that consumers trust," said

Mark Blecher, senior vice president of corporate strategy and business affairs at Hasbro. "Our long-standing licensing partnership with Scientific Games has been a great way for Hasbro to enable our consumers to enjoy MONOPOLY experiences through lotteries, casinos, online, at retail and now at table games across the globe. We're proud that our iconic brands have served as a catalyst for gaming innovation and look forward to our enhanced partnership with Scientific Games."