# **CISION**<sup>®</sup> PR Newswire

# Scientific Games to Showcase Latest Innovation, Technology and Enhanced Digital Offering at ICE Totally Gaming 2018



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LAS VEGAS, Jan. 24, 2018 /PRNewswire/ -- Scientific Games Corporation (NASDAQ: SGMS) ("Scientific Games" or the "Company") is set to bring a stellar line-up of market leading innovation, ground-breaking technology and a significant new digital offering to *ICE Totally Caming*, which will be held at ExCeL, London, February 6-8.



With the company's acquisition of the NYX Gaming Group now complete, *ICE* 2018 is set to be the most exciting to date for Scientific Games and marks a year of inspired innovation across the company. For the first time, Scientific Games will have two impressive stands at *ICE*, with its revolutionary gaming and lottery products showcased at N1-560 and the newly combined, forward-thinking SG Interactive and NYX Gaming Group's digital and sports betting capabilities displayed at N3-130.

Scientific Games Chief Executive Officer and President Kevin Sheehan said: "We are at a watershed moment in our company's history.

"Over the last year, our teams across the globe have been working continuously to ensure that we maintain our position as industry leaders, and by combining Scientific Games' portfolio of technology platforms, systems, content and services with NYX's strengths as one of the fastest growing B2B real-money digital gaming and sports betting platforms in the world, we're creating a pioneering proposition across all sectors.

"We're excited to present our innovations and the opportunities that they present to both our customers and the wider industry at ICE."

#### World Leader in Digital and Sports Betting

As digital and sports betting content, services and platforms continue to drive consumer engagement, and with future regulatory developments expected to provide significant new opportunities, *ICE* represents the perfect occasion to showcase the combined strength of SG Interactive and NYX's world-class products and leadership across iGaming, iLottery and sports betting platforms.

The newly combined SG Interactive and NYX Gaming Group will unite for an unprecedented showing of captivating titles, revolutionary technologies, and innovative platforms. The Digital division will showcase NYX's leading *Open Gaming System (OGS)*, which allows licensees to leverage the best-of-breed, multi-vendor casino content from around the world, offering customers the widest portfolio of content available, with access to over 2,000 game titles.

Also, Scientific Games' top-tier real-money gaming content library will be highlighted, including player-favorite brands such as *Rainbow Riches*, *Sword of Destiny*®, and *Lock it Link*®, along with globally recognizable licensed gaming brands. The division's Omni-channel content portfolio will demonstrate how Scientific Games can reach players wherever and whenever they want to play. The Digital group will also showcase its proven Remote Game Server ("RGS") game library with recent high-performing launches, new portrait mode content and widely popular titles.

Importantly, *OpenBet*®, the market leading sports betting platform, will be center stage. *OpenBet* delivers a scalable and reliable performance for the world's biggest operators. Its platform processes an unprecedented number of bets, setting a record at the 2017 Grand National where it processed 68,000 peak bets-per-minute.

OpenBet will launch its world-class data services and product modules, including the innovative *Managed Trading Service (MTS)*, an end-to-end solution designed to allow operators to choose their level of support, either by adding *MTS* to their existing sportsbook or taking the complete solution to focus on growing their business; new *'Insights'* data service that allows operators to compare their performance against the market and suggest optimization improvements; as well as the new *'Tickers'* filtering tool that shows real-time activity across an operator's product portfolio.

#### **Revolutionary Games and Cutting-Edge Cabinets Enhance Player Experience**

Supporting its dynamic licensed brands, Scientific Games will feature the thrilling JAMES BOND Experience, with its CASINO ROYALE game on the new Gamefield<sup>TM</sup> 2.0 platform. The JAMES BOND Experience was made possible through an exclusive agreement with EON Productions Limited, Danjaq, LLC and MGM Interactive Inc., a subsidiary of Metro-Goldwyn-Mayer Inc., and gives Scientific Games the rights to leverage all past and future iconic JAMES BOND films, as well as all of the films' talent portraying JAMES BOND. Also, the fan-favorite MONOPOLY will be brought to play in the towering TwinStar® V75 platform, as MONOPOLY Hot Shot® is introduced to the European market.

Leading the breadth of innovative hardware development will be Scientific Games' unveiling of *Equinox*®, the UK's most revolutionary range of four new cabinets being introduced together for the first time. The striking terminals, which represent SG Gaming's biggest single hardware launch to date, have been designed to be dynamic and adaptable to meet the needs of specific types of venues. The *Equinox* terminals boast cutting-edge technology including HD screens, directional sound and, following extensive research into customer needs, an industry leading 'privacy mode', which is available on selected titles from the gaming library.

Also, Scientific Games celebrates the 50<sup>th</sup> Anniversary of its popular *Barcrest*® brand, and continues to launch exciting new content titles from the *Barcrest, Bally*® and *WMS*® brands, with a mix of games such as *The Legend of Bigfoot, Rainbow Riches Fortune Favours, Hula Hula Nights* and *Fu Dao Le*®. And with the introduction of a new *Jackpot Party*® mystery progressive for the UK's *Riviera* casino product, £20,000 jackpots will be available across linked terminals in a venue.

Showcasing more of its engaging content for the European audience, Scientific Games introduces the world's coolest cat in *THE PINK PANTHER*<sup>™</sup> series, offering innovative gaming adventures, even bigger jackpots and launching with two new games, *Kalahari King* and *Mega Mariachi* on the *Dualos* upright and slant platforms. Also on display will be the stunningly successful *TwinStar J43*<sup>™</sup> cabinet showcasing the *Dancing Drums*<sup>®</sup> and *Double Blessings*<sup>™</sup> games, which star the famous *Fu Babies*<sup>™</sup>, along with the beloved *88 Fortunes*<sup>®</sup> game - the original *Duo Fu Duo Cai*<sup>®</sup> game that started it all - is now available on the innovative *TwinStar*® *3RM* mechanical stepper. And lastly, the internationally successful *Lock It Link* debuts two new game titles: the magical *Cats, Hats* & *More Bats*<sup>™</sup> and the explosively entertaining *Eureka Reel Blast*<sup>™</sup>, both featured on the *Twinstar* and *Dualos* cabinets.

#### Innovative New Casino Systems Solutions Improve Operating Performance

New systems products reinforce a commitment to innovation and a focus to improve customer operations. Systems is introducing the Mobile Cloud-Based Suite with three apps: *Live Slot View*, which offers real time control and information, *Slot Meter Input*, for easy mechanical meter reading, and *Slot Payment Manager*. Also promoted will be the *SG Live Media*<sup>™</sup> product, which offers 'CoolSign® in the Cloud', the robust new *iVIEW*®4 on-device messaging controller and the *Elite Bonusing Suite*®, which will feature the *Virtual Racing* App.

# Proprietary Table Games and Utility Products Revolutionize Play

Scientific Games will also feature *Fusion Hybrid*, a highly versatile, terminal-based electronic gaming system, which provides up to eight choices of table games to each terminal – from live, hybrid, auto and virtual. The range of games include *Zombie Blackjack, King's Bounty, Blazing 7s Blackjack Progressive*, and *99 Fortunes™ Baccarat Progressive*, to name a few.

For table games, come see the proprietary *ShuffleStar*® *Continuous Shuffler*, which revolutionizes the way cards are delivered to players, providing the highest level of safety, security and reliability. The new *Chipmaster-S* takes chip sorting to a whole new level and ShuffleMaster's *NEXUS Command* will amp up table games by offering jackpot side-bets.

# Lottery's New Technology Empowers Self-Service Solutions, Loyalty and Interactive Solutions

While at ICE, experience *PlayCentral*® *HD*, Scientific Games' award-winning lottery retail selfservice terminal for instant, draw and keno games. Featuring an interactive "shopping cart" experience, *PlayCentral HD* is the industry's first lottery self-service technology to integrate credit, debit and mobile payment directly with the lottery central gaming system, and the first to be certified by the Payment Card Industry (PCI). Scientific Games will also demo its next generation lottery loyalty programs – proven to enhance player engagement by moving players from earning points to winning points through entertaining, achievement-based thresholds.

The company's extensive portfolio of lottery interactive second-chance and skill-with-reveal games for internet and mobile will also be on display. And don't miss *Big Eats Little, Dabloons* and *Ballroom Bingo* from an exciting array of elnstant games for iLottery play.

With WILLY WONKA CHOCOLATE TOWER™, THE PRICE IS RIGHT® and WORLD POKER TOUR® CARD FLIP, Scientific Games amps up the lottery interactive game entertainment value at ICE with the industry's largest offering of licensed brands loved by players everywhere.

Experience Scientific Games at stands N1-560 and N3-130 at *ICE Totally Gaming* on February 6-8. Detailed product information and specifications can be found in the Scientific Games *ICE* media pack, available on request.

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# **About Scientific Games**

Scientific Games Corporation (NASDAQ: SCMS) is a world leader in gaming entertainment offering the industry's broadest and most integrated portfolio of game content, advanced systems, cutting-edge platforms and professional services. The company is #1 in technologybased gaming systems, digital real-money gaming and sports betting platforms, casino table games and utility products and lottery instant games, and a leading provider of games, systems and services for casino, lottery and social gaming. Committed to responsible gaming, Scientific Games delivers what customers and players value most: trusted security, engaging entertainment content, operating efficiencies and innovative technology. Visit www.scientificgames.com, for updated financial and other Company information.

#### **About EON Productions**

EON Productions Limited and Danjaq LLC are wholly owned and controlled by the Wilson/Broccoli family. Danjaq is the US based company that co-owns, with Metro-Goldwyn-Mayer Studios, the copyright in the existing James Bond films and controls the right to produce future James Bond films. EON Productions, an affiliate of Danjaq, is the UK based production company that makes the James Bond films and together with Danjaq controls all worldwide merchandising. The 007 franchise has produced twenty-four films since 1962.

#### About Metro-Goldwyn-Mayer

Metro-Goldwyn-Mayer is a leading entertainment company focused on the production and global distribution of film and television content across all platforms. The company owns one of the world's deepest libraries of premium film and television content. In addition, MGM has investments in numerous television channels. For more information, visit www.mgm.com.

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#### **Forward-Looking Statements**

In this press release, Scientific Games makes "forward-looking statements" within the meaning of the U.S. Private Securities Litigation Reform Act of 1995. Forward-looking statements can be identified by words such as "will," "may," and "should." These statements are based upon management's current expectations, assumptions and estimates and are not guarantees of timing, future results or performance. Therefore, you should not rely on any of these forward-looking statements as predictions of future events. Actual results may differ materially from those contemplated in these statements due to a variety of risks and uncertainties and other factors, including those factors described in our filings with the SEC, including the Company's current reports on Form 8-K, quarterly reports on Form 10-Q and its latest annual report on Form 10-K filed with the SEC on March 3, 2017 (including under the headings "Forward Looking Statements" and "Risk Factors"). Forward-looking statements speak only as of the date they are made and, except for Scientific Games' ongoing obligations under the U.S. federal securities laws, Scientific Games undertakes no obligation to publicly update any forward-looking statements whether as a result of new information, future events or otherwise.

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