

Westgate Las Vegas Resort & Casino Chooses Scientific Games for Casinobased, Online and Mobile Technology Solutions



NEWS PROVIDED BY

Scientific Games Corporation →

Sep 11, 2017, 08:45 ET

LAS VEGAS, Sept. 11, 2017 /PRNewswire/ -- Scientific Games Corporation (NASDAQ: SGMS) ("Scientific Games" or the "Company") announced an agreement to upgrade the comprehensive suite of casino management system products and devices at Westgate Las Vegas Resort & Casino ("Westgate Las Vegas"). Additionally, the Company will deploy its SG Universe® product suite on Westgate Resorts' mobile and online platforms.

Westgate Las Vegas is operated by Paragon Gaming and features a 95,000 square foot casino floor with 670 slot machines and 17 tables. Scientific Games will upgrade the ACSC slot operating system and TableView table management system, as well as install its advanced Business Intelligence application, which will enable Westgate Las Vegas to gather and analyze valuable player and operations data.

Scientific Games will also install marketing enhancements including the *Elite Bonusing Suite®*, a group of applications that will allow Westgate Las Vegas to interact with and reward players at the point of play via Scientific Games' *iVIEW®* and *iVIEW Display Manager* on-device messaging technology. Also included is the multi-media solution *CoolSign®*, which will further allow Westgate Las Vegas to communicate with customers throughout the casino through powerful, centralized messaging across all the resort's digital signage.

Westgate Las Vegas also chose Scientific Games' *Servizio* Mobile Service Solution, which makes it possible for casino personnel to perform a number of customer service tasks efficiently and on-the-go; as well as the *Beverage Ordering Service System* ("BOSS"), which enables patrons to order drinks from the *iVIEW* touch-screen display on the gaming machine they are playing.

"We went through a very comprehensive review of the various suppliers in the marketplace and determined that Scientific Games continues to be the best fit for our business," said Mark Waltrip, Chief Operating Officer of Westgate Resorts. "Not only was this decision based on our current Scientific Games systems' history of superior performance and reliability, but Scientific Games also offers incredible, overlapping opportunities for our other business segments at Westgate Resorts."

Scientific Games is also providing its *SG Universe* product suite, which will power Westgate Resorts' mobile and online presence, supporting all 28 Westgate Resort properties, including Westgate Las Vegas. The suite of products includes the *Mobile Concierge*™ app that has a wide variety of unique marketing features, a proven social casino platform, and *Core Systems Integration* technology. *SG Universe* will allow Westgate to increase engagement with patrons at home, on-the-go, and during each visit to the casino floor.

"We are honored to strengthen our partnership with Paragon Gaming, Westgate Las Vegas, and to have the opportunity to serve with Westgate Resorts on their forward-thinking vision," said Bob Parente, Senior Vice President and Chief Revenue Officer of Scientific Games. "We look forward to continuing to provide innovative systems and solutions, and building upon the foundation that we have established with Westgate."

All ® notices signify marks registered in the United States. © 2017 Scientific Games Corporation. All Rights Reserved.

About Scientific Games

Scientific Games Corporation (NASDAQ: SGMS) is a leading developer of technology-based products and services and associated content for worldwide gaming, lottery and interactive markets. The Company's portfolio includes gaming machines, game content and systems; table games products and shufflers; instant and draw-based lottery games; server-based lottery and gaming systems; sports betting technology; loyalty and rewards programs; and interactive content and services. For more information, please visit ScientificGames.com.

COMPANY CONTACTS:

Investor Relations:

Scientific Games: Bill Pfund +1 702-532-7663

Vice President, Investor Relations

bill.pfund@scientificgames.com

Media Relations:

Scientific Games: Susan Cartwright +1 702-532-7981

Vice President, Corporate Communications

Susan.cartwright@scientificgames.com

Forward-Looking Statements

In this press release, Scientific Games makes "forward-looking statements" within the meaning of the U.S. Private Securities Litigation Reform Act of 1995. Forward-looking statements describe future expectations, plans, results or strategies and can often be identified by the use of terminology such as "may," "will," "estimate," "intend," "plan," "continue," "believe," "expect," "anticipate," "target," "should," "could," "potential," "opportunity," "goal," or similar terminology. These statements are based upon management's current expectations, assumptions and estimates and are not guarantees of timing, future results or performance. Therefore, you should not rely on any of these forward-looking statements as predictions of future events. Actual results may differ materially from those contemplated in these statements due to a variety of risks and uncertainties and other factors, including, among other things: competition; U.S. and international economic and industry conditions, including slow growth of new gaming jurisdictions, slow addition of casinos in existing jurisdictions, and declines in the replacement cycle of gaming machines; ownership changes and consolidation in the gaming industry; opposition to legalized gaming or the expansion thereof; inability to adapt to, and offer products that keep pace with, evolving technology, including any failure of our investment of

significant resources in our R&D efforts; inability to develop successful products and services and capitalize on trends and changes in our industries, including the expansion of internet and other forms of interactive gaming; laws and government regulations, including those relating to gaming licenses and environmental laws; dependence upon key providers in our social gaming business; inability to retain or renew, or unfavorable revisions of, existing contracts, and the inability to enter into new contracts; level of our indebtedness, higher interest rates, availability or adequacy of cash flows and liquidity to satisfy indebtedness, other obligations or future cash needs; inability to reduce or refinance our indebtedness; restrictions and covenants in debt agreements, including those that could result in acceleration of the maturity of our indebtedness; protection of our intellectual property, inability to license third party intellectual property, and the intellectual property rights of others; security and integrity of our products and systems and reliance on or failures in information technology and other systems; challenges or disruptions relating to the implementation of a new global enterprise resource planning system; failure to maintain internal control over financial reporting; natural events that disrupt our operations or those of our customers, suppliers or regulators; inability to benefit from, and risks associated with, strategic equity investments and relationships; failure to achieve the intended benefits of our acquisitions; incurrence of restructuring costs; implementation of complex revenue recognition standards or other new accounting standards; changes in estimates or judgments related to our impairment analysis of goodwill or other intangible assets; fluctuations in our results due to seasonality and other factors; dependence on suppliers and manufacturers; risks relating to foreign operations, including fluctuations in foreign currency exchange rates, restrictions on the payment of dividends from earnings, restrictions on the import of products and financial instability, including the potential impact to our business resulting from the affirmative vote in the U.K. to withdraw from the EU, and the potential impact to our instant lottery game concession or VLT lease arrangements resulting from the recent economic and political conditions in Greece; changes in tax laws or tax rulings, or the examination of our tax positions; dependence on key employees; litigation and other liabilities relating to our business, including litigation and liabilities relating to our contracts and licenses, our products and systems, our employees (including labor disputes), intellectual property, environmental laws and our strategic relationships; influence of certain stockholders; and stock price volatility.

Additional information regarding risks, uncertainties and other factors that could cause actual results to differ materially from those contemplated in forward-looking statements is included from time to time in our filings with the SEC, including the Company's current reports on Form 8-K, quarterly reports on Form 10-Q and its latest annual report on Form 10-K filed with the SEC

on February 29, 2016 (including under the headings "Forward Looking Statements" and "Risk Factors"). Forward-looking statements speak only as of the date they are made and, except for Scientific Games' ongoing obligations under the U.S. federal securities laws, Scientific Games undertakes no obligation to publicly update any forward-looking statements whether as a result of new information, future events or otherwise.

SOURCE Scientific Games Corporation

Related Links

http://www.scientificgames.com