Wendover Resorts Chooses Scientific Games Casino-Based, Online And Mobile Technology Solutions

Scientific Games to deploy its online product, SG Universe®, and install an extensive package of systems and gaming products at Wendover Resorts' two casino properties



NEWS PROVIDED BY

Scientific Games Corporation →

08:15 ET

LAS VEGAS, Aug. 7, 2018 /PRNewswire/ -- Scientific Games Corporation (NASDAQ: SGMS) ("Scientific Games" or the "Company") announced today that the company will install a comprehensive package of casino management system products and solutions, as well as slot games and table products at The Wendover Nugget Hotel and Casino and Red Garter Hotel and Casino, both owned and operated by Wendover Resorts. Additionally, the company will be deploying its *SG Universe* product suite on Wendover Resorts' mobile and online platforms.

"Wendover Resorts is committed to providing our customers with a first-class gaming experience, both in our casinos and on our online platforms," said Justin Beltram, General Manager of Wendover Resorts. "Scientific Games is unique in its ability to provide all of the innovative tools and solutions needed to enable us to provide a superior customer experience, increase customer engagement and operational efficiencies, and ultimately increase revenue. We are grateful for their partnership."

Replacing another vendor's slot management system, Scientific Games will install its robust $SDS^{@}$ slot management system and its advanced *Business Intelligence* application, allowing Wendover Resorts to better gather and analyze valuable player and operations data.

Marketing solutions are also part of the comprehensive systems package, including the *Elite Bonusing Suite®*, a group of applications that will allow Wendover Resorts to interact with and reward players at the point of play via Scientific Games' *iVIEW®* and *iVIEW Display Manager* ondevice messaging technology, which are also being installed. Other marketing enhancements included are the multi-media solution *CoolSign®* and *Bally® Promotional Kiosks* which will further enhance Wendover Resorts' communication with customers throughout the casino.

Scientific Games is also deploying its *SG Universe* product suite, which will power Wendover Resorts' mobile and online presence, supporting both casino properties. The suite of products includes the *Mobile Concierge* app that has a wide variety of unique marketing features, a proven social casino platform, and *Core Systems Integration* technology. *SG Universe* will empower Wendover Resorts to connect with their customers beyond the walls of the casino, providing a multi-channel customer experience.

"We are honored that Wendover Resorts has chosen to partner with us and share their goal to provide players with a first-class gaming experience, both when they are in the casino and when they are away," said Bob Parente, Senior Vice President and Chief Revenue Officer of Scientific Games. "We look forward to strengthening our partnership in the future by continuing to provide cutting-edge products and comprehensive solutions that will allow them to set a new standard in player engagement and satisfaction."

All ® notices signify marks registered in the United States. © 2018 Scientific Games Corporation. All Rights Reserved.

About Scientific Games

Scientific Games Corporation (NASDAQ: SGMS) is a world leader in gaming entertainment offering the industry's broadest and most integrated portfolio of game content, advanced systems, cutting-edge platforms and professional services. The company is #1 in technology-based gaming systems, digital real-money gaming and sports betting platforms, casino table games and utility products and lottery instant games, and a leading provider of games, systems

and services for casino, lottery and social gaming. Committed to responsible gaming, Scientific Games delivers what customers and players value most: trusted security, engaging entertainment content, operating efficiencies and innovative technology. For more information, please visit www.scientificgames.com.

Company Contacts

Gaming Communications:

Scientific Games: Lauren Coombs

Sr. Marketing Manager, Gaming Division

lauren.coombs@scientificgames.com

Corporate Communications:

Scientific Games: Susan Cartwright +1 702-532-7981

Vice President, Corporate Communications

susan.cartwright@scientificgames.com

Investor Relations:

Scientific Games: Michael Quartieri +1 702-532-7658

Executive Vice President and Chief Financial Officer

Forward-Looking Statements

In this press release, Scientific Games makes "forward-looking statements" within the meaning of the U.S. Private Securities Litigation Reform Act of 1995. Forward-looking statements can be identified by words such as "will," "may," and "should." These statements are based upon

management's current expectations, assumptions and estimates and are not guarantees of timing, future results or performance. Therefore, you should not rely on any of these forward-looking statements as predictions of future events. Actual results may differ materially from those contemplated in these statements due to a variety of risks and uncertainties and other factors, including those factors described in our filings with the SEC, including the Company's current reports on Form 8-K, quarterly reports on Form 10-Q and its latest annual report on Form 10-K filed with the SEC on March 1, 2018 (including under the headings "Forward Looking Statements" and "Risk Factors"). Forward-looking statements speak only as of the date they are made and, except for Scientific Games' ongoing obligations under the U.S. federal securities laws, Scientific Games undertakes no obligation to publicly update any forward-looking statements whether as a result of new information, future events or otherwise.

SOURCE Scientific Games Corporation

Related Links

http://www.scientificgames.com