

## LIGHT & WONDER AGREES FOUR-YEAR PLATFORM EXTENSION WITH REELPLAY

Renewed deal brings exclusive first to market third-party content to operator partners all over the world

**LAS VEGAS – October 11<sup>th</sup>, 2023** – <u>Light & Wonder, Inc.</u> (NASDAQ and ASX: LNW) (together with its subsidiaries, "Light & Wonder," "L&W" or the "Company") has agreed a four-year deal with trusted and innovative slots studio ReelPlay to continue delivering its games to operators in North America and the rest of the world.

The agreement, which builds on an existing long-term alliance, will see 12 new games delivered first to market annually through Light & Wonder's market-leading aggregation platform, including the provision of exclusive content in key regulated jurisdictions.

Operators in North America and the rest of the world on the Light & Wonder platform will have access to every new ReelPlay title delivered to Light & Wonder on an exclusive first to market basis for an initial period from go live.

ReelPlay's valuable content has been widely licensed to regulated operators globally, with both its proprietary *INFINITY REELS™* and more recent *10K WAYS™* series of games, the latter including popular hit *10,000 WONDERS 10K WAYS™*, resonating with a broad range of players.

ReelPlay will also be producing variable RTP's for all new games coming through the Light & Wonder platform in order to provide for the increasing demands of the evolving online space.

The extended agreement further demonstrates Light & Wonder's commitment to showcasing content created by quality independent studios, as the Company continues to enhance its status as the leading provider in regulated markets across the globe.

**Steve Mayes, Digital Partnerships Director at Light & Wonder said**: "We have worked closely with ReelPlay for many years and they have established themselves as a flagship partner for Light and Wonder and we are excited to see their continued success.

"This new deal secures exclusive access for our operator partners to some of the most innovative and interesting mechanics available on the market."

**David Johnson, CEO at ReelPlay, said**: "Light & Wonder has long been a highly valued partner to ReelPlay. We are delighted to have signed this multi-year extension agreement, which will see our games continue to be delivered to leading casino operators all over the world through Light & Wonder's wide reaching aggregation platform."

"Light & Wonder provides ReelPlay with the distribution security to continue creating new and inspirational concepts alongside established and trusted proprietary IP such as 10K WAYS

and INFINITY REELS. ReelPlay games entertain for the long term and are enjoyed by players globally, driving revenues for key partners in regulated markets worldwide."

Light & Wonder's ecosystem delivers more than 3,500 games from a global network of inhouse and third-party game studios with unrivalled ease of integration that is robust and secure. All games available through the platform are supported with a comprehensive range of responsible gambling tools, helping to deliver a safe and enjoyable gaming experience for players.

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## About Light & Wonder, Inc.

Light & Wonder Inc. is the global leader in cross-platform games and entertainment. Light & Wonder brings together approximately 6,000 employees from six continents to connect content between land-based and digital channels with unmatched technology and distribution. Guided by a culture that values daring teamwork and creativity, the Company builds new worlds of play, developing game experiences loved by players around the globe. Its *OPENGAMING™* platform powers the largest digital-gaming network in the industry. The Company is committed to the highest standards of integrity, from promoting player responsibility to implementing sustainable practices. To learn more, visit Inw.com.

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## **Forward-Looking Statements**

In this press release, Light & Wonder makes "forward-looking statements" within the meaning of the U.S. Private Securities Litigation Reform Act of 1995. Forward-looking statements can be identified by words such as "will," "may," and "should." These statements are based upon management's current expectations, assumptions and estimates and are not guarantees of timing, future results, or performance. Therefore, you should not rely on any of these forward-looking statements as predictions of future events. Actual results may differ materially from those contemplated in these statements due to a variety of risks, uncertainties and other factors, including those factors described in Light & Wonder's filings with the Securities and Exchange Commission (the "SEC"), including its current reports on Form 8-K, quarterly reports on Form 10-Q and its annual report on Form 10-K that was filed with the SEC on March 1, 2023 (including under the headings "Forward-Looking Statements" and "Risk Factors"). Forward-looking statements speak only as of the date they are made and, except for Light & Wonder's ongoing obligations under the U.S. federal securities laws, Light & Wonder undertakes no obligation to publicly update any forward-looking statements whether as a result of new information, future events or otherwise.

## **About ReelPlay**

Founded in 2014 as Chance Interactive, the business re-branded to ReelPlay in 2019. ReelPlay create the highest quality digital gaming content for license to the world's leading

regulated casino operators. ReelPlay also offer game build, math, marketing, integration and commercial expertise to partner studios looking to take their own content to the online market. ReelPlay is the home of 10K WAYS™ and the original Infinity Reels™ games, a unique concept in online slots where each spin provides the chance to add an additional reel and respin with a progressive multiplier.

ReelPlay is a privately held business based in sunny Sydney, Australia.

For more information, please visit: <a href="www.reel-play.com">www.reel-play.com</a>