



Entain Extends Partnership with Scientific Games' OpenGaming™ Platform

Global betting and gaming group pens new three-year deal with Scientific Games

LAS VEGAS – MARCH 8, 2021 – [Scientific Games Corporation](#) (NASDAQ: SGMS) (“Scientific Games” or the “Company”) has secured a new three-year contract extension with Entain plc (LSE: ENT) to continue powering one of the world’s largest sports betting and gaming groups with its *OpenGaming* ecosystem.

Entain is one of the world’s leading sports betting and gaming groups and has a portfolio of iconic brands, including Ladbrokes, Coral, bwin, PartyCasino and Gala. These brands will utilize the Company’s leading content aggregation platform through to 2024, retaining access to an extensive library of over 3000+ titles available from the world’s leading studios, supplemented by cutting-edge player features such as free-rounds and missions and responsible gaming tools.

With regulatory compliance at the heart of the *OpenGaming* offering, Entain is well-positioned to capitalize its presence within regulated markets across Europe. Scientific Games was a key partner in helping the group’s brands relaunch into Germany in accordance with the toleration regime and in preparation for the new regulations due later this year. The Company will also continue to support Entain’s push within regulated markets including Greece, Italy, Spain, Portugal and the UK.

Valery Gelfman, Chief Product Officer at Entain, said: “Over a number of years, *OpenGaming* has been a key component of our online gaming offer, helping to establish it as the world’s biggest and best casino portfolio. Extending our partnership with Scientific Games will enable us to continue to build our marketshare in regulated markets in Europe and beyond. We’re committed to *OpenGaming* and look forward to delivering even more exciting content to our ever-increasing player base.”

Dylan Slaney, SVP Gaming, Digital at Scientific Games, said, “Entain is a hugely important customer of ours and we’re delighted the group has entrusted *OpenGaming* for a further three years. We have an extensive roadmap of exciting new titles that Entain brands will receive over the coming months through our content aggregation platform. With the robust regulatory tools that are embedded within *OpenGaming*, we’re in the perfect position to provide valuable support for Entain as the group grows its reach within regulated markets.”

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About Scientific Games

Scientific Games Corporation (NASDAQ: SGMS) is a world leader in entertainment offering dynamic games, systems and services for casino, lottery, social gaming, online gaming and sports betting. Scientific Games offers the gaming industry’s broadest and most integrated portfolio of game content, advanced systems, cutting-edge platforms and professional services. Committed to responsible gaming, Scientific Games delivers what customers and players value most: trusted security, engaging

entertainment content, operating efficiencies and innovative technology. For more information, please visit scientificgames.com.

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Forward-Looking Statements

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