

Seminole Hard Rock Named Top “Employer of Choice” in Gaming Industry for Fourth Year in a Row

Results of the latest Casino Gaming Executive Satisfaction Survey have further cemented the top spot of Seminole Hard Rock as the clear “Employer of Choice” among the industry’s 34 casino companies or standalone casinos.

According to the survey, which was conducted from August through October, 2018 and released this year, 24.83 percent of all respondents ranked Seminole Hard Rock as one of their top three employers of interest. The result was up five percent from the corresponding number in 2017.

In the latest survey, 1,363 unique participants responded to online questions, up from slightly more than 1,000 respondents in 2017. The survey is produced jointly by Bristol Associates, Inc., and Spectrum Gaming Group. This year marks the 18th Annual Casino Gaming Executive Satisfaction Survey.

The four-year winning streak is strong evidence of a positive workplace reputation and quality work environment of both Seminole Gaming and Hard Rock International, which was acquired by the Seminole Tribe of Florida in 2007 and shares its Hollywood, FL, corporate offices with the headquarters for Seminole Gaming. During that time, Hard Rock International was also named to *Forbes* magazine’s lists of “America’s Best Employers” and “America’s Best Employers for Women.”

“It means a lot to be recognized by so many gaming industry executives as their Employer of Choice,” said Jim Allen, CEO of Seminole Gaming and Chairman of Hard Rock International. “We are extremely pleased to receive this recognition for Seminole Hard Rock.”

EC Art Services Chosen to Curate Art for the Newly Expanded Sycuan Casino Resort in San Diego County

EC Art Services, a division of Exclusive Collections Gallery, was chosen as the company to curate art for the newly expanded Sycuan Casino Resort. The Native American woman-owned business was hired in June 2018 and have put the final pieces in place in the new \$228 million expanded casino resort.

EC Art services was tasked with curating art not only for the 300 room resort hotel but also for the five new restaurants, spa, event center and new casino. The art was curated by EC Art Services under the directive of Sycuan Band of the Kumeyaay Nation tribal council with each area given a different directive that reflects the tribe’s history and natural elements from the surrounding land while keeping a modern aesthetic.

“Working with the Sycuan band was a great honor because we were able to reflect their rich culture and history through the art from a tribal perspective,” says Ruth-Ann Thorn, Owner EC Art Services. “This was a labor of love.”

Gaming Arts Receives Approval of its Pop’N Pays™ Video Reels

Gaming Arts, LLC recently announced the company has received jurisdictional approvals of its first two Class III land-based slot themes in the Pop’N Pays™ family of games, Piñatas Olé™ and Big Top™, housed on the eye-catching Phocus® upright and hybrid cabinets. California, Oklahoma, Oregon, and Florida will be the first states to launch Pop’N Pays beginning this week and rolling into early May. More than 400 units are in the pipeline and are scheduled to be placed before the end of the year.

Gaming Arts President Mike Dreitzer said, “The launch of our first two Pop’N Pays video reel slot titles signals a new era for Gaming Arts and is a significant milestone in our company history. We are thankful to our customer-partners for embarking on this journey with us. We look forward to a high level of performance by our new products that we are confident will be rewarding to operators and players alike.”

Scientific Games Unveils OpenSports, a New End-To-End Sports Betting Portfolio of Products and Services

Scientific Games Corporation recently launched OpenSports, the company’s suite of sports betting technology. OpenSports signals the transformation of its sportsbook product vision through an enhanced stack of solutions and speed to market delivery with player experience at the core of the proposition.

The completely redesigned sportsbook solution offers customers a modular portfolio of products that can be mixed and matched to meet specific needs.

OpenBet remains the core sports betting technology solution, the backbone on which a sportsbook can operate through SG Digital’s proprietary betting engines tested for scale through global sporting events; OpenPlatform provides world-class, fully compliant player account and wallet services and functionality; OpenTrade, powered by recently acquired Don Best Sports, offers 360-degree managed trading services including pricing, odds, and feeds; and OpenEngage powers sportsbook operators with player focused flexible and innovative interfaces for digital (mobile apps, mobile web and desktop) and retail (SSBT, EPOS and Content Display).

OpenAccelerate helps operators implement, manage and run the day to day business of their sportsbook. A team of experienced industry personnel designing and executing critical strategy and world class performance across acquisition, retention and player engagement.

Keith O’Loughlin, SVP Sportsbook for SG Digital, said, “This evolution of our sportsbook products and services has been in line with our goal of providing unrivalled player experiences for our customers. The unification of our portfolio under a single brand allows us to help our customers connect better with their players and deliver next level engagement.”