

Scientific Games Brings the Aloha Spirit with the Debut of HAWAIIAN ISLAND CREATIONS™ Hold 'em Poker at the 2016 Global Gaming Expo September 27-29 in Las Vegas

Island-Themed Table Game Introduces Innovative Variation of Hold 'em Play, Featuring Pineapple Hold 'em and a Big Kahuna Bonus



NEWS PROVIDED BY

Scientific Games Corporation →

Sep 21, 2016, 07:45 ET

LAS VEGAS, Sept. 21, 2016 /PRNewswire/ -- Scientific Games (NASDAQ: SGMS) ("Scientific Games" or the "Company") today announced that *HAWAIIAN ISLAND CREATIONS* (" HIC^{TM} ") *Hold 'em Poker*, the result of a revolutionary partnership between Scientific Games and HIC, will be unveiled in the Company's booth No. 1126 at the Global Gaming Expo ("G2E"), September 27-29 at the Sands Expo® in Las Vegas.



Scientific_Games_Corporation_HIC_Hold_em_Poker

Founded in 1971, *HIC* started as a small surf shop in Kailua on Oahu's Windward side, specializing in custom surfboards, bikes, skateboards, apparel and accessories. Through a commitment to quality, service and the aloha spirit, *HIC* has built a reputation as an icon of Hawaiian surfing and lifestyle recognized throughout the world. The retail chain has grown to include 12 stores across three Hawaiian islands and two stores in Japan, providing authentic Hawaiian surf gear to locals and visitors.

HIC President and Chief Executive Officer Craig Hara said, "We are excited to see the HIC brand on an engaging new table game created by Scientific Games, the world leader in table products. The HIC brand recognition and loyalty resonates with a wide consumer demographic, harnessing abundant potential to become a compelling trademarking partner in the gaming industry. HIC is a lifestyle that the public is drawn to – whether you have grown up in the islands, visited the islands or want to go there one day, everyone has this fascination about the brand and the Hawaiian islands. Our brand promise is focused on entertainment and fun, much like table-game play, and we think there are strong synergies to make this a very successful table game."

Scientific Games' *Shuffle Master*® *HIC Hold 'em Poker* is a new variation of the popular Pineapple Hold 'em poker in which players get three cards to form their best two-card starting hand.

HIC Hold 'em Poker is the first version of hold 'em to incorporate the Shuffle Master i-Deal Plus™ shuffler into the game by randomly selecting the bet multiplier; in turn creating more excitement at the table and additional ways for players to win big.

Scientific Games Group Chief Executive, Gaming Derik Mooberry said, "In testing the product through internal focus groups, we have already seen tremendous results regarding the popularity and success likelihood of this new proprietary table game - in fact, the game garnered one of the highest scores we've seen. We anticipate that the island vibe and thrilling bonus opportunities will keep players coming back for more."

The Company's *G2E* 2016 booth No. 1126 will showcase more than 200 slot games and 100 unique game themes, an array of new proprietary table games, as well as a host of new products and solutions from Scientific Games' three business divisions: SG Gaming, SG Lottery and SG Interactive.

© 2016 Scientific Games Corporation. All Rights Reserved. All ® notices signify marks registered in the United States.

Hawaiian Island Creations and HIC are registered trademarks. All © and TMs are licensed and used with permission of Coral Head, Inc. All rights reserved.

About Scientific Games

Scientific Games Corporation (NASDAQ: SGMS) is a leading developer of technology-based products and services and associated content for worldwide gaming, lottery and interactive markets. The Company's portfolio includes gaming machines, game content and systems; table games products and shufflers; instant and draw-based lottery games; server-based lottery and gaming systems; sports betting technology; loyalty and rewards programs; and interactive content and services. For more information, please visit ScientificGames.com.

COMPANY CONTACTS:

Investor Relations:

Scientific Games: Bill Pfund +1 702-532-7663

Vice President, Investor Relations

bill.pfund@scientificgames.com

Media Relations:

Scientific Games: Mollie Cole +1 773-961-1194
Director, Corporate Communications
mollie.cole@scientificgames.com

Forward-Looking Statements

In this press release, Scientific Games makes "forward-looking statements" within the meaning of the U.S. Private Securities Litigation Reform Act of 1995. Forward-looking statements describe future expectations, plans, results or strategies and can often be identified by the use of terminology such as "may," "will," "estimate," "intend," "plan," "continue," "believe," "expect," "anticipate," "target," "should," "could," "potential," "opportunity," "goal," or similar terminology. These statements are based upon management's current expectations, assumptions and estimates and are not guarantees of timing, future results or performance. Actual results may differ materially from those contemplated in these statements due to a variety of risks and uncertainties and other factors, including, among other things: competition; U.S. and international economic and industry conditions, including declines in or slow growth of gross gaming revenues or lottery retail sales, reductions in or constraints on capital spending by gaming or lottery operators and bankruptcies of, or credit risk relating to, customers; limited growth from new gaming jurisdictions, declines in the replacement cycle of existing gaming machines and slow addition of casinos in existing jurisdictions; ownership changes and consolidation in the gaming industry, including by casino operators; opposition to legalized gaming or the expansion thereof; inability to adapt to, and offer products that keep pace with, evolving technology; inability to develop successful gaming concepts and content; laws and government regulations, including those relating to gaming licenses and environmental laws; inability to identify and capitalize on trends and changes in the gaming, lottery and interactive industries; dependence upon key providers in our social gaming business; inability to retain or renew, or unfavorable revisions of, existing contracts, and the inability to enter into new contracts; level of our indebtedness, higher interest rates, availability or adequacy of cash flows and liquidity to satisfy indebtedness, other obligations or future cash needs; inability to reduce or refinance our indebtedness; restrictions and covenants in our debt agreements, including those that could result in acceleration of the maturity of our indebtedness; protection of our intellectual property, inability to license third party intellectual property, and the intellectual property rights of others; security and integrity of our software and systems and reliance on or failures in our information technology systems; natural events that disrupt our operations or those of our customers, suppliers or regulators; inability to benefit from, and risks associated with, strategic equity investments and relationships, including (i) the inability of our joint

venture to realize the anticipated benefits under its private management agreement with the Illinois lottery or from the disentanglement services performed in connection with the termination thereof, (ii) the inability of our joint venture to meet the net income targets or other requirements under its agreement to provide marketing and sales services to the New Jersey Lottery or otherwise to realize the anticipated benefits under such agreement and (iii) failure to realize the anticipated benefits related to the award to our consortium of an instant lottery game concession in Greece; failure to achieve the intended benefits of the Bally acquisition or the WMS acquisition, other recent acquisitions, or future acquisitions, including due to the inability to successfully integrate such acquisitions or realize synergies in the anticipated amounts or within the contemplated time frames or cost expectations, or at all; disruption of our current plans and operations in connection with our recent acquisitions (including in connection with the integration of Bally and WMS), including departure of key personnel or inability to recruit additional qualified personnel or maintain relationships with customers, suppliers or other third parties; costs, charges and expenses relating to the Bally acquisition and the WMS acquisition; incurrence of employee termination or restructuring costs, and impairment or asset write-down charges; changes in estimates or judgments related to our impairment analysis of goodwill or other intangible assets; implementation of complex revenue recognition standards; fluctuations in our results due to seasonality and other factors; dependence on suppliers and manufacturers; risks relating to foreign operations, including fluctuations in foreign currency exchange rates and restrictions on the payment of dividends from earnings, restrictions on the import of products and financial instability, including the potential impact to our instant lottery game concession or VLT lease arrangements resulting from the recent economic and political conditions in Greece; dependence on our key employees; litigation and other liabilities relating to our business, including litigation and liabilities relating to our contracts and licenses, our products and systems, our employees (including labor disputes), intellectual property and our strategic relationships; influence of certain stockholders; and stock price volatility.

Additional information regarding risks, uncertainties and other factors that could cause actual results to differ materially from those contemplated in forward-looking statements is included from time to time in our filings with the SEC, including the Company's current reports on Form 8-K, quarterly reports on Form 10-Q and its latest annual report on Form 10-K filed with the SEC on February 29, 2016 (including under the headings "Forward Looking Statements" and "Risk Factors"). Forward-looking statements speak only as of the date they are made and, except for

Scientific Games' ongoing obligations under the U.S. federal securities laws, Scientific Games undertakes no obligation to publicly update any forward-looking statements whether as a result of new information, future events or otherwise.

Logo - http://photos.prnewswire.com/prnh/20160920/410041

Logo - http://photos.prnewswire.com/prnh/20160203/329306LOGO

SOURCE Scientific Games Corporation

Related Links

http://www.scientificgames.com