



Betfred Sports Enters Louisiana With Scientific Games' *OpenBet*[™] Following Retail Launch At Paragon Casino Resort

Tribal casino first to offer legalized retail sports betting in state through *OpenBet*[™] technology

LAS VEGAS – October 6, 2021 – [Scientific Games Corporation](#) (NASDAQ: SGMS) (“Scientific Games” or the “Company”) is the first to go live with its industry-leading sports betting technology in Louisiana after powering [Betfred Sports'](#) new retail offering at the Paragon Casino Resort.

The Betfred Sportsbook inside The Draft Room at Paragon Casino Resort, Marksville, is the first retail venue in the state to allow customers to place legal wagers on a variety of sports thanks to the latest partnership between Betfred Sports and Scientific Games' [OpenBet](#).

The launch follows Louisiana voters' approval of legalized sports betting in a November 2020 referendum, which was passed into law in June 2021.

Billed as “the ultimate fan zone”, The Draft Room is spread across 8,000 sq. ft. and contains betting counters and self-serving kiosks delivered by Scientific Games, all powered by *OpenBet*[™], the industry's reliable and scalable betting engine that is celebrating its 25th anniversary this year. Along with theatre seating and custom video walls, Betfred and Scientific Games are delivering a world class sports betting experience for Paragon Casino Resort customers.

The Tunica-Biloxi Tribe of Louisiana opened Paragon in 1994 and it serves as the largest employer in central Louisiana. The casino has contributed more than \$40 million to local communities through the gaming compact it reached with the state. The Class III casino is spread across 72,000 sq. ft. and amenities at the resort include a spa and golf course.

Bryan Bennett, COO at Betfred Sports said: “In bringing legalized sports betting to Louisiana through The Draft Room at Paragon Casino Resort, we sought a partner that was able to provide a scalable, reliable and compliant platform. Scientific Games' *OpenBet* technology and retail solutions fit the bill perfectly and we can't wait to see our customers in the state enjoying the plentiful entertainment experiences on offer.”

This latest launch further demonstrates the appeal of the *OpenBet* product suite to tribal operators across North America. The Company has a proud heritage of serving tribal operators with its leading sports betting technology.

Cathryn Lai, Chief Commercial Officer at *OpenBet*, Scientific Games said: “The introduction of legalized sports betting to Louisiana is a major boon for Paragon Casino Resort and we are delighted to be working with Betfred to bring the widest range of opportunities to its customers. We look forward to a long and fruitful partnership in a State that has a big future within the sports betting landscape in the U.S.”

About Scientific Games

Scientific Games Corporation (NASDAQ: SGMS) is a world leader in entertainment offering dynamic games, systems and services for casino, lottery, social gaming, online gaming and sports betting. Scientific Games offers the gaming industry's broadest and most integrated portfolio of game content, advanced systems, cutting-edge platforms and professional services. Committed to responsible gaming, Scientific Games delivers what customers and players value most: trusted security, engaging entertainment content, operating efficiencies and innovative technology. For more information, please visit scientificgames.com.

About Betfred Sports

Betfred Sports is the wholly owned US subsidiary of Betfred Group, a Warrington, United Kingdom based bookmaker that owns and operates over 1,500 betting shops in the UK as well as industry leading online and mobile products in the UK and Spain. Betfred Group, founded by brothers Fred and Peter Done in 1967, created Las Vegas based Betfred Sports in 2019 specifically to enter the robust and ever-expanding US sports betting market. Betfred Sports, a proud sportsbook sponsor of the Denver Broncos and Colorado Rockies, is currently a licensed operator in Iowa, Pennsylvania, Colorado and Louisiana with Nevada, Washington, Virginia and Arizona coming soon pending regulatory approval. For more information, please visit <http://www.betfredsports.com>.

Media Inquiries:

Media@scientificgames.com

Forward-Looking Statements

In this press release, Scientific Games makes "forward-looking statements" within the meaning of the U.S. Private Securities Litigation Reform Act of 1995. Forward-looking statements can be identified by words such as "will," "may," and "should." These statements are based upon management's current expectations, assumptions and estimates and are not guarantees of timing, future results or performance. Therefore, you should not rely on any of these forward-looking statements as predictions of future events. Actual results may differ materially from those contemplated in these statements due to a variety of risks, uncertainties and other factors, including those factors described in our filings with the Securities and Exchange Commission (the "SEC"), including Scientific Games' current reports on Form 8-K, quarterly reports on Form 10-Q and its latest annual report on Form 10-K filed with the SEC on March 1, 2021 (including under the headings "Forward-Looking Statements" and "Risk Factors"). Forward-looking statements speak only as of the date they are made and, except for Scientific Games' ongoing obligations under the U.S. federal securities laws, Scientific Games undertakes no obligation to publicly update any forward-looking statements whether as a result of new information, future events or otherwise.