Scientific Games Wins Marnell Gaming Casinos' Systems Business

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Scientific Games Corporation

LAS VEGAS, Feb. 4, 2016 /PRNewswire/ -- Scientific Games Corporation ("Scientific Games" or "the Company") today announced that Marnell Gaming has selected the Company's *Bally Systems Suite* for its two casinos in Laughlin, Nevada, the Colorado Belle Hotel and Casino and the Edgewater Hotel and Casino.

Marnell Gaming is replacing a competitor's product with Scientific Games' casino management systems suite to drive operational efficiencies and delight players. The systems installation at both casinos will include *SDS*, *CMP*, *Elite Bonusing Suite*, *iVIEW*, *iVIEW Display Manager* and *Business Intelligence*.

"We are thrilled that Marnell Gaming will implement our robust marketing, management, business intelligence and powerful analytics solutions to help grow their casino business," said Bob Parente, Chief Revenue Officer, Gaming at Scientific Games. Under the new agreement, the properties will be able to take advantage of these product innovations to drive player engagement:

- SDS provides crucial game-monitoring data in real-time and fully integrates with other key system components, including the CMP player-tracking system.
- *Elite Bonusing Suite* helps operators increase coin-in, carded play, new-card signups, and extended play experiences across the casino floor.
- *iVIEW* is an interactive touchscreen that improves the player experience.
- *iVIEW* Display Manager presents picture-in-picture display and interactions for self-service player-account access, marketing messages, and secondary bonus games on the main game screen – without interrupting play.
- *Business Intelligence* lets casino operators analyze and visualize casino, slot and hospitality data.

About Marnell Gaming

Marnell Gaming's Colorado Belle and Edgewater Casino Resorts are located in Laughlin, Nevada in the center of the Laughlin Strip. The combined properties have over 2,300 recently remodeled hotel rooms, nine dining venues, more than 1,600 of the industry's newest games, and offer headline entertainment at two locations, including the 10,000 seat Laughlin Event Center. The properties are owned and operated by Marnell Gaming, LLC, a limited liability corporation that develops, expands and acquires gaming-related properties and is focused on providing a unique portfolio of gaming offerings to its guests.

About Scientific Games

Scientific Games Corporation (NASDAQ: SGMS) is a leading developer of technology-based products and services and associated content for worldwide gaming, lottery and interactive markets. The Company's portfolio includes gaming machines, game content and systems; table games products and utilities; instant and draw-based lottery games; server-based lottery and gaming systems; sports betting technology; loyalty and rewards programs; and interactive content and services. For more information, please visit www.scientificgames.com.

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Forward-Looking Statements In this press release, Scientific Games may make "forwardlooking statements" within the meaning of the U.S. Private Securities Litigation Reform Act of 1995. Forward-looking statements describe future expectations, plans, results or strategies and can often be identified by the use of terminology such as "may," "will," "estimate," "intend," "plan," "continue," "believe," "expect," "anticipate," "target," "should," "could," "potential," "opportunity," "goal," or similar terminology. These statements are based upon management's current expectations, assumptions and estimates and are not guarantees of timing, future results or performance. Actual results may differ materially from those contemplated in these statements due to a variety of risks and uncertainties and other factors, including, among other things: competition; U.S. and international economic and industry conditions, including declines in or slow growth of gross gaming revenues or lottery retail sales, reductions in or constraints on capital spending by gaming or lottery operators and bankruptcies of, or credit risk relating to, customers; limited growth from new gaming jurisdictions, slow addition of casinos in existing jurisdictions and declines in the replacement cycle of existing gaming machines; ownership changes and consolidation in the casino industry; opposition to legalized gaming or the expansion thereof; inability to adapt to, and offer products that keep pace with, evolving technology; inability to develop successful gaming concepts and content; laws and government regulations, including those relating to gaming licenses and environmental laws; inability to identify and capitalize on trends and changes in the gaming and lottery industries, including the expansion of interactive gaming; dependence upon key providers in our social gaming business; inability to retain or renew, or unfavorable revisions of, existing contracts, and the inability to enter into new contracts; level of our indebtedness, higher interest rates, availability or adequacy of cash flows and liquidity to satisfy obligations or future cash needs, and restrictions and covenants in our debt agreements; protection of our intellectual property, inability to license third party intellectual property, and the intellectual property rights of others; security and integrity of our software and systems and reliance on or failures in our

information technology systems; natural events that disrupt our operations or those of our customers, suppliers or regulators; inability to benefit from, and risks associated with, strategic equity investments and relationships, including (i) the inability of our joint venture to realize the anticipated benefits under its private management agreement with the Illinois lottery or from the disentanglement services performed in connection with the termination thereof, (ii) the inability of our joint venture to meet the net income targets or other requirements under its agreement to provide marketing and sales services to the New Jersey Lottery or otherwise to realize the anticipated benefits under such agreement and (iii) failure to realize the anticipated benefits related to the award to our consortium of an instant lottery game concession in Greece; failure to achieve the intended benefits of the Bally acquisition or the WMS acquisition, other recent acquisitions, or future acquisitions, including due to the inability to successfully integrate such acquisitions or realize synergies in the anticipated amounts or within the contemplated time frames or cost expectations, or at all; disruption of our current plans and operations in connection with our recent acquisitions (including in connection with the integration of Bally and WMS), including departure of key personnel or inability to recruit additional qualified personnel or maintain relationships with customers, suppliers or other third parties; costs, charges and expenses relating to the Bally acquisition and the WMS acquisition; inability to complete or successfully integrate future acquisitions; incurrence of employee termination or restructuring costs, and impairment or asset write-down charges; changes in estimates or judgments related to our impairment analysis of goodwill or other intangible assets; implementation of complex revenue recognition standards; fluctuations in our results due to seasonality and other factors; dependence on suppliers and manufacturers; risks relating to foreign operations, including fluctuations in foreign currency exchange rates and restrictions on the payment of dividends from earnings, restrictions on the import of products and financial instability, including the potential impact to our instant lottery game concession or VLT lease arrangements resulting from the recent economic and political conditions in Greece; dependence on our key employees; litigation and other liabilities relating to our business, including litigation and liabilities relating to our contracts and licenses, our products and systems, our employees, intellectual property and our strategic relationships; influence of certain stockholders; and stock price volatility.

Additional information regarding risks, uncertainties and other factors that could cause actual results to differ materially from those contemplated in forward-looking statements is included from time to time in our filings with the SEC, including Scientific Games' current reports on Form 8-K, quarterly reports on Form 10-Q and its latest annual report on Form 10-K filed with the SEC on March 17, 2015 (including under the headings "Forward Looking Statements" and

"Risk Factors"). Forward-looking statements speak only as of the date they are made and, except for Scientific Games' ongoing obligations under the U.S. federal securities laws, Scientific Games undertakes no obligation to publicly update any forward-looking statements whether as a result of new information, future events or otherwise.

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