

# Scientific Games Boosts Customer Roster, Adds Kansas Crossing Casino + Hotel with Complete Casino Systems Deal



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**Scientific Games Corporation** →  
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LAS VEGAS, Aug. 16, 2016 /PRNewswire/ -- Scientific Games Corporation (NASDAQ: SGMS) ("Scientific Games" or the "Company") will provide a full suite of casino-management systems solutions to the new Kansas Crossing Casino + Hotel scheduled to open in early 2017 in Pittsburg, Kansas.

Kansas Crossing Casino + Hotel selected Scientific Games, the global market leader in gaming systems solutions, to deliver entertainment and rewards, and drive operating efficiencies across its new casino floor – anchored by the Company's powerful, secure, and reliable *SDS*<sup>™</sup> slot-management system and *CMP* player-tracking system.

Derik Mooberry, Scientific Games Group Chief Executive of Gaming, said, "Scientific Games' industry-leading portfolio of systems solutions is transforming casino operations and the player experience the world over. We are thrilled to partner with Kansas Crossing and its management team to develop an engaged and loyal player base in this emerging market."

When the new casino opens, its modern, high-speed and fully networked gaming floor will utilize these Scientific Games products:

- *iVIEW Display Manager* ("DM") on-device messaging technology to excite and engage players across the casino floor. *iVIEW DM* will power touch-enabled in-game communications and bonuses on all of the casino's 630 slot machines - without interrupting slot play.
- *Elite Bonusing Suite*, which features 12 turn-key applications for rewarding players including *DM Tournaments*, *Dynamic Random Bonusing*, *Flex Rewards*, *U-Spin Bonusing*, *Power Progressive Strike*, and *Virtual Racing*.
- *Servizio* mobile service solutions suite of intelligent, rule-driven applications, automating the traditional dispatch system for jackpot processing, player registration, host functions, slot maintenance, and more.
- BOSS ("Beverage Ordering Service System") touchscreen, self-service drink-ordering feature that works through *iVIEW DM*.

Doug Fisher, General Manager of Kansas Crossing Casino + Hotel, said, "The most important consideration for us when choosing a casino systems provider was finding a partner with robust player-bonusing solutions at the point of play. We want our casino floor to provide a fun, high energy, and anticipatory experience for our patrons, and no supplier can enable that like Scientific Games can with its *iVIEW DM* on-device technology paired with its *Elite Bonusing Suite* to provide mystery-style progressive jackpots, instant tournaments, and the array of customizable bonusing tools."

The \$80 million Kansas Crossing Casino + Hotel is under construction near Pittsburg in Crawford County. The casino resort will feature 630 slot machines, 16 gaming tables, poker, a restaurant, live entertainment venue, and a 120-room hotel.

## **About Scientific Games**

Scientific Games Corporation (NASDAQ: SGMS) is a leading developer of technology-based products and services and associated content for worldwide gaming, lottery, and interactive markets. The Company's portfolio includes gaming machines, game content, and systems; table games products and shufflers; instant and draw-based lottery games; server-based lottery and gaming systems; sports betting technology; loyalty and rewards programs; and interactive content and services. For more information, please visit [ScientificGames.com](http://ScientificGames.com).

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## **Forward-Looking Statements**

In this press release, Scientific Games makes "forward-looking statements" within the meaning of the U.S. Private Securities Litigation Reform Act of 1995. Forward-looking statements describe future expectations, plans, results or strategies and can often be identified by the use of terminology such as "may," "will," "estimate," "intend," "plan," "continue," "believe," "expect," "anticipate," "target," "should," "could," "potential," "opportunity," "goal," or similar terminology. These statements are based upon management's current expectations, assumptions and estimates and are not guarantees of timing, future results or performance. Actual results may differ materially from those contemplated in these statements due to a variety of risks and uncertainties and other factors, including, among other things: competition; U.S. and international economic and industry conditions, including declines in or slow growth of gross gaming revenues or lottery retail sales, reductions in or constraints on capital spending by gaming or lottery operators and bankruptcies of, or credit risk relating to, customers; limited growth from new gaming jurisdictions, declines in the replacement cycle of existing gaming machines and slow addition of casinos in existing jurisdictions; ownership changes and consolidation in the gaming industry, including by casino operators; opposition to legalized

gaming or the expansion thereof; inability to adapt to, and offer products that keep pace with, evolving technology; inability to develop successful gaming concepts and content; laws and government regulations, including those relating to gaming licenses and environmental laws; inability to identify and capitalize on trends and changes in the gaming, lottery and interactive industries; dependence upon key providers in our social gaming business; inability to retain or renew, or unfavorable revisions of, existing contracts, and the inability to enter into new contracts; level of our indebtedness, higher interest rates, availability or adequacy of cash flows and liquidity to satisfy indebtedness, other obligations or future cash needs; inability to reduce or refinance our indebtedness; restrictions and covenants in our debt agreements, including those that could result in acceleration of the maturity of our indebtedness; protection of our intellectual property, inability to license third party intellectual property, and the intellectual property rights of others; security and integrity of our software and systems and reliance on or failures in our information technology systems; natural events that disrupt our operations or those of our customers, suppliers or regulators; inability to benefit from, and risks associated with, strategic equity investments and relationships, including (i) the inability of our joint venture to realize the anticipated benefits under its private management agreement with the Illinois lottery or from the disentanglement services performed in connection with the termination thereof, (ii) the inability of our joint venture to meet the net income targets or other requirements under its agreement to provide marketing and sales services to the New Jersey Lottery or otherwise to realize the anticipated benefits under such agreement and (iii) failure to realize the anticipated benefits related to the award to our consortium of an instant lottery game concession in Greece; failure to achieve the intended benefits of the Bally acquisition or the WMS acquisition, other recent acquisitions, or future acquisitions, including due to the inability to successfully integrate such acquisitions or realize synergies in the anticipated amounts or within the contemplated time frames or cost expectations, or at all; disruption of our current plans and operations in connection with our recent acquisitions (including in connection with the integration of Bally and WMS), including departure of key personnel or inability to recruit additional qualified personnel or maintain relationships with customers, suppliers or other third parties; incurrence of employee termination or restructuring costs, and impairment or asset write-down charges; changes in estimates or judgments related to our impairment analysis of goodwill or other intangible assets; implementation of complex revenue recognition standards; fluctuations in our results due to seasonality and other factors; dependence on suppliers and manufacturers; risks relating to foreign operations, including fluctuations in foreign currency exchange rates (including those fluctuations related to the affirmative vote in the U.K. to withdraw from the EU), restrictions on the payment of dividends from earnings, restrictions on the import of products and financial instability, including the

potential impact to our business resulting from the affirmative vote in the U.K. to withdraw from the EU and the potential impact to our instant lottery game concession or VLT lease arrangements resulting from the recent economic and political conditions in Greece; dependence on our key employees; litigation and other liabilities relating to our business, including litigation and liabilities relating to our contracts and licenses, our products and systems, our employees (including labor disputes), intellectual property and our strategic relationships; influence of certain stockholders; and stock price volatility.

Additional information regarding risks, uncertainties and other factors that could cause actual results to differ materially from those contemplated in forward-looking statements is included from time to time in our filings with the SEC, including the Company's current reports on Form 8-K, quarterly reports on Form 10-Q and its latest annual report on Form 10-K filed with the SEC on February 29, 2016 (including under the headings "Forward Looking Statements" and "Risk Factors"). Forward-looking statements speak only as of the date they are made and, except for Scientific Games' ongoing obligations under the U.S. federal securities laws, Scientific Games undertakes no obligation to publicly update any forward-looking statements whether as a result of new information, future events or otherwise.

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