



Betsson Group Selects Scientific Games to Power U.S. Sports Trading

Global deal to provide operator with Don Best Sports' market-leading pricing service

LAS VEGAS – September 29, 2020 – [Scientific Games Corporation](#) (NASDAQ: SGMS) (“Scientific Games” or the “Company”) has agreed terms to deliver its *OpenTrade*™ product to Betsson Group, significantly improving the operator’s trading capabilities in the U.S. and across the globe.

The Company has secured a multi-year, worldwide deal to provide the entire Betsson brand portfolio and B2B network with the Don Best Sports’ (“Don Best”) U.S. sports proprietary pricing service.

As part of the *OpenSports*™ product suite, *OpenTrade* will be available across all major professional and collegiate U.S. sports for both pre-match and in-play events.

This new deal will further underpin Betsson’s entry into the U.S. online sports betting market. Betsson plans to launch a proprietary sportsbook with its partner Dostal Alley Casino in the first part of 2021, pending regulatory approval.

Jesper Svensson, CEO at Betsson Group, said: “As part of our expansion into the U.S. market, we understand the importance of sharpening our trading functions across all U.S. sports and that’s why we’ve partnered with Scientific Games for its *OpenTrade* product. Don Best has a rock-solid reputation for their real-time betting data and pricing covering North American sporting events. Working with Scientific Games, we’re in a really strong position to penetrate the U.S. market and provide a world-class sports betting experience to players.”

Keith O’Loughlin, SVP Sportsbook, Digital at Scientific Games, said: “Betsson Group has strong ambitions within the U.S. sports betting market and we’re excited to be supporting their efforts with the launch of *OpenTrade*. Our Don Best sports proprietary pricing service will boost their teams with unrivalled trading capabilities to ensure they’re delivering quality and accurate odds both before and during all U.S. sports. Betsson joins a long list of leading operators that utilize *OpenTrade*, which is proven to bring the most comprehensive and cutting-edge trading services to market-leading brands.”

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About Scientific Games

Scientific Games Corporation (NASDAQ: SGMS) is a world leader in entertainment offering dynamic games, systems and services for casino, lottery, social gaming, online gaming and sports betting. Scientific Games offers the gaming industry's broadest and most integrated portfolio of game content, advanced systems, cutting-edge platforms and professional services. Committed to responsible gaming, Scientific Games delivers what customers and players value most: trusted security, engaging entertainment content, operating efficiencies and innovative technology. For more information, please visit scientificgames.com.

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Forward-Looking Statements

In this press release, Scientific Games makes "forward-looking statements" within the meaning of the U.S. Private Securities Litigation Reform Act of 1995. Forward-looking statements can be identified by words such as "will," "may," and "should." These statements are based upon management's current expectations, assumptions and estimates and are not guarantees of timing, future results or performance. Therefore, you should not rely on any of these forward-looking statements as predictions of future events. Actual results may differ materially from those contemplated in these statements due to a variety of risks, uncertainties and other factors, including those factors described in our filings with the Securities and Exchange Commission (the "SEC"), including Scientific Games' current reports on Form 8-K, quarterly reports on Form 10-Q and its latest annual report on Form 10-K filed with the SEC on February 18, 2020 (including under the headings "Forward-Looking Statements" and "Risk Factors"). Forward-looking statements speak only as of the date they are made and, except for Scientific Games' ongoing obligations under the U.S. federal securities laws, Scientific Games undertakes no obligation to publicly update any forward-looking statements whether as a result of new information, future events or otherwise.