



For Immediate Release

Scientific Games and Penn National Gaming Enter into Agreement to Deploy “*SG Universe*” Interactive Product Suite at Four Penn National Properties

Agreement Marks Penn National’s Entry into the Social Gaming Space

LAS VEGAS and WYOMISSING, PENN. – May 5, 2015 – [Scientific Games Corporation](#) (NASDAQ: SGMS) (“Scientific Games”) and [Penn National Gaming, Inc.](#) (NASDAQ: PENN) (“Penn National”) today announced an agreement whereby Penn National will deploy the Scientific Games’ [SG Universe](#) product suite at four Penn National properties. The agreement marks Penn National’s entry into social gaming while significantly expanding player access to Scientific Games’ *Play4Fun* social casino platform and its *Mobile Concierge* next-generation marketing capabilities.

Penn National Gaming expects to launch the [Mobile Concierge](#) and [Play4Fun Network](#) products at [Hollywood Casino at Charles Town Races](#) in the coming months, with the three additional Penn National properties expected to come online shortly thereafter. Customer play of the *SG Universe* solutions at Penn National properties via *iOS*® and *Android*® devices is expected to be launched this summer.

Chris Sheffield, Senior Vice President and Managing Director of I-Gaming for Penn National Gaming, commented, “The launch of social gaming is an important strategic initiative for Penn National that we expect will enhance loyalty and retention of our customers, drive casino visitation and build engagement with our brands both on and off premises. In our review of the available solutions, Scientific Games’ *Play4Fun* had distinct advantages that enable us to offer their slot content that our players enjoy on our casino floors in a mobile social casino experience. This includes certain slot content that will be exclusively available for our customers. We’ve spent a great deal of time developing our *Marquee Rewards* customer loyalty program, which includes nearly three million active regional gaming customers nationwide. We’re looking forward to offering those customers in West Virginia, and other markets as they come on line, this free i-Gaming entertainment offering, through which we’ll be able to provide player rewards that can be redeemed at our physical casino locations.”

[Jordan Levin, President, Interactive at Scientific Games](#), said, “We have a deep and long-term relationship with Penn National Gaming which we are pleased to expand into the online space. Penn National’s adoption of our [SG Universe](#) product suite squarely addresses their strategic priority to create deeper relationships with their customers no matter where they are. This agreement, with one of the world’s most successful land-based casino operators, is an exciting testament to the value the *SG Universe* creates for casinos to extend their brand online and through player smartphones and tablets. We’re confident that the *SG Universe* will provide Penn players an exciting new way to enjoy casino content.”

The *SG Universe Mobile Concierge* is an award-winning platform powered by more than 150 unique marketing features designed to put a casino's brand squarely in the palm of its players' hands. Next-generation marketing capabilities enabled by *Mobile Concierge* include the ability to fully customize a casino's brand and the property's amenities; allowing players to view their loyalty rewards credits and tier progress wherever they are; rules-based messaging leveraging geo-fencing technology that can deliver messaging to players at the time and location a casino operator prefers; and the ability for players to book hotel rooms, spa treatments, dinner reservations and more.

The *SG Universe Play4Fun Network* is an award-winning social casino platform that empowers land-based casinos to build engaged online player communities, anchored by player-favorite content from the casino floor, including slots and table games from the *Bally*, *Barcrest*, *Shuffle Master* and *Williams* game development studios. In current deployments, *Play4Fun* interactive entertainment is driving more than 85 minutes of engagement per daily player, during an average of more than four sessions per day immersed in the casino's brand — both online and on mobile devices.

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About Scientific Games

Scientific Games Corporation (NASDAQ: SGMS) is a leading developer of technology-based products and services and associated content for worldwide gaming, lottery and interactive markets. The Company's portfolio includes gaming machines, game content and systems; table games products and shufflers; instant and draw-based lottery games; server-based lottery and gaming systems; sports betting technology; loyalty and rewards programs; and interactive content and services. For more information, please visit www.scientificgames.com.

About Penn National Gaming

Penn National Gaming owns, operates or has ownership interests in gaming and racing facilities with a focus on slot machine entertainment. At March 31, 2015, the Company operated twenty-six facilities in

seventeen jurisdictions, including Florida, Illinois, Indiana, Kansas, Maine, Massachusetts, Maryland, Mississippi, Missouri, Nevada, New Jersey, New Mexico, Ohio, Pennsylvania, Texas, West Virginia, and Ontario. At March 31, 2015, in aggregate, Penn National Gaming's operated facilities featured approximately 31,000 gaming machines, 760 table games and 3,100 hotel rooms.

Forward-Looking Statements for Scientific Games

In this press release, Scientific Games makes "forward-looking statements" within the meaning of the U.S. Private Securities Litigation Reform Act of 1995. Forward-looking statements describe future expectations, plans, results or strategies and can often be identified by the use of terminology such as "may," "will," "estimate," "intend," "plan," "continue," "believe," "expect," "anticipate," "should," "could," "potential," "opportunity," "goal," or similar terminology. These statements are based upon management's current expectations, assumptions and estimates and are not guarantees of timing, future results or performance. Actual results may differ materially from those contemplated in these statements due to a variety of risks and uncertainties and other factors, including, among other things: competition; U.S. and international economic and industry conditions, including declines in or slow growth of lottery retail sales or gross gaming revenues, reductions in or constraints on capital spending by gaming or lottery operators and bankruptcies of, or credit risk relating to, customers; slow growth of new gaming jurisdictions, slow addition of casinos in existing jurisdictions and declines in the replacement cycle of gaming machines; ownership changes and consolidation in the casino industry; opposition to legalized gaming or the expansion thereof; ability to adapt to, and offer products that keep pace with, evolving technology; ability to develop successful gaming concepts and content; laws and government regulation, including those relating to gaming licenses and environmental laws; inability to identify and capitalize on trends and changes in the gaming and lottery industries, including the expansion of interactive gaming; dependence upon key providers in our social gaming business; retention and renewal of existing contracts or entry into new or revised contracts; level of our indebtedness, higher interest rates, availability and adequacy of cash flows and liquidity to satisfy obligations or future needs, and restrictions and covenants in our debt agreements; protection of our intellectual property, ability to license third party intellectual property, and the intellectual property rights of others; security and integrity of our software and systems and reliance on or failures in our information technology systems; natural events that disrupt our operations or those of our customers, suppliers or regulators; inability to benefit from, and risks associated with, strategic equity investments and relationships, including (i) the inability of our joint venture to meet the net income targets or otherwise to realize the anticipated benefits under its private management agreement with the Illinois lottery (or in connection with any termination thereof), (ii) the inability of our joint venture to meet the net income targets or other requirements under its agreement to provide marketing and sales services to the New Jersey lottery or otherwise to realize the anticipated benefits under such agreement (including as a result of a protest) and (iii) failure to realize the anticipated benefits related to the award to our consortium of an instant lottery game concession in Greece; failure to achieve the intended benefits of the Bally acquisition or the WMS acquisition, including due to the inability to successfully integrate such acquisition or realize synergies in the anticipated amounts or within the contemplated time-frames or cost expectations, or at all; litigation relating to the Bally acquisition; disruption of our current plans and operations in connection with the Bally acquisition and the WMS acquisition (including in connection with the integration of Bally and WMS), including departure of key personnel or inability

to recruit additional qualified personnel or maintain relationships with customers, suppliers or other third parties; costs, charges and expenses relating to the Bally acquisition and the WMS acquisition; inability to complete or successfully integrate future acquisitions; incurrence of restructuring costs, revenue recognition standards and impairment charges; fluctuations in our results due to seasonality and other factors; dependence on suppliers and manufacturers; risks relating to foreign operations, including fluctuations in foreign currency exchange rates and restrictions on the import of our products; dependence on our employees; litigation and other liabilities relating to our business; influence of certain stockholders; and stock price volatility. Additional information regarding risks, uncertainties and other factors that could cause actual results to differ materially from those contemplated in forward-looking statements is included from time to time in our filings with the SEC, including the Company's current reports on Form 8-K, quarterly reports on Form 10-Q and its latest annual report on Form 10-K. Forward-looking statements speak only as of the date they are made and, except for Scientific Games' ongoing obligations under the U.S. federal securities laws, Scientific Games undertakes no obligation to publicly update any forward-looking statements whether as a result of new information, future events or otherwise.

Forward-Looking Statements for Penn National Gaming

This press release contains forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. These statements can be identified by the use of forward looking terminology such as "expects," "believes," "estimates," "projects," "intends," "plans," "seeks," "may," "will," "should" or "anticipates" or the negative or other variations of these or similar words, or by discussions of future events, strategies or risks and uncertainties, including future plans, strategies, performance, developments, acquisitions, capital expenditures, and operating results. Actual results may vary materially from expectations. Although the Company believes that our expectations are based on reasonable assumptions within the bounds of our knowledge of our business, there can be no assurance that actual results will not differ materially from our expectations. Meaningful factors that could cause actual results to differ from expectations include, but are not limited to, risks related to the following: our ability to obtain timely regulatory approvals required to own, develop and/or operate our [businesses](#), the passage of state, federal or local legislation (including referenda) that would expand, restrict, further tax, prevent or negatively impact operations in or adjacent to the jurisdictions in which we do or seek to do business); the effects of local and national economic, credit, capital market, housing, and energy conditions on the economy in general and on the gaming and lodging industries in particular; the activities of our competitors and the rapid emergence of new competitors (traditional, internet and sweepstakes based and taverns); increases in the effective rate of taxation at any of our properties or at the corporate level;; our expectations for the continued availability and cost of capital; the outcome of pending legal proceedings and other factors as discussed in the Company's Annual Report on Form 10-K for the year ended December 31, 2014, subsequent Quarterly Reports on Form 10-Q and Current Reports on Form 8-K, each as filed with the United States Securities and Exchange Commission. The Company does not intend to update publicly any forward-looking statements except as required by law. In light of these risks, uncertainties and assumptions, the forward-looking events discussed in this press release may not occur.

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