



## Light & Wonder Unveils Expanded Systems Integration with SHR Group's Allora CRS Software

*Exclusive L&W ENGAGE and Allora CRS integration now accessible to all operators*

**LAS VEGAS – Feb. 20, 2024** – – [Light & Wonder, Inc.](#) (NASDAQ and ASX: LNW) (together with its subsidiaries "Light & Wonder," "L&W" or the "Company") today announced the expansion of its integration services through a collaboration with SHR Group's Allora CRS booking engine.

SHR's Allora CRS software enhances the capabilities of hotel operators by offering advanced booking features that effortlessly integrate with Light & Wonder's system-independent global loyalty platform, *L&W ENGAGE*. This integration allows operators to customize the customer experience more effectively by using a guest's predicted revenue value to access exclusive member rates and offers, both through the booking engine and the call center, ensuring that the customer gets the right room, at the right rate, on the right day.

"This integration and advanced capabilities of *L&W ENGAGE* have significantly enhanced the experiences of our customers whose hotel encounters play a large role in the overall customer journey," said Jon Wolfe, President of Global Systems and Service at Light & Wonder. "We are excited to expand this offering, empowering our customers to elevate the guest experience and deepen customer loyalty."

"Allora CRS has been an integral part of our success story," said Dan Edmonds, Vice President of Casino Strategy & Solutions at SHR Group. "Together with the *L&W ENGAGE* platform, we offer a dynamic solution that is redefining customer engagement in the hospitality industry."

This integrated solution is now accessible to both potential and existing *L&W ENGAGE* and SHR Group customers.

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### **About Light & Wonder, Inc.**

Light & Wonder, Inc. is the leading cross-platform global games company. Through our three unique, yet highly complementary businesses, we deliver unforgettable experiences by combining the exceptional talents of our 6,000+ member team, with a deep understanding of our customers and players. We create immersive content that forges lasting connections with players, wherever they choose to engage. At Light & Wonder, it's all about the games. The Company is committed to the highest standards of integrity, from promoting player responsibility to implementing sustainable practices. To learn more visit [www.lnw.com](http://www.lnw.com).

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### **Forward-Looking Statements**

In this press release, Light & Wonder makes "forward-looking statements" within the meaning of the U.S. Private Securities Litigation Reform Act of 1995. Forward-looking statements can be identified by words such as "will," "may," and "should." These statements are based upon management's current expectations, assumptions and estimates and are not guarantees of timing, future results, or performance. Therefore, you should not rely on any of these forward-looking statements as predictions of future events. Actual results may differ materially from those contemplated in these statements due to a variety of risks, uncertainties and other factors, including those factors described in our filings with the Securities and Exchange Commission (the "SEC"), including Light & Wonder's current reports on Form 8-K, quarterly reports on Form 10-Q and its annual report on Form 10-K that was filed with the SEC on March 1, 2023 (including under the headings "Forward-Looking Statements" and "Risk Factors"). Forward-looking statements speak only as of the date they are made and, except for Light & Wonder's ongoing obligations under the U.S. federal securities laws, Light & Wonder undertakes no obligation to publicly update any forward-looking statements whether as a result of new information, future events or otherwise.