

# Scientific Games Enhances Licensing Partnership With Hasbro for New MONOPOLY Utility Trails Release

New branded title further strengthens Hasbro gaming partnership

LAS VEGAS – March 18, 2021 – Scientific Games Corporation (NASDAQ: SGMS) ("Scientific Games" or the "Company") has launched its Hasbro-branded blockbuster game MONOPOLY Utility Trails, further boosting its long-term brand licensing partnership with Hasbro, Inc. (NASDAQ: HAS).

Produced by Scientific Games' in-house studio, the new MONOPOLY title follows on from the recent release of *CLUEDO Cash Mystery*, which enjoyed a strong launch earlier this year.

The latest title from Scientific Games incorporates familiar landmarks and symbols associated with the globally recognized board game, with the gameplay centred on the two utilities, Water Works and Electric Company.

With a top prize of 250,000x on offer, the online grid slot utilizes cluster mechanics and players are tasked with collecting 15 bonus symbols to trigger bonus rounds that are themed to the game's iconic utility properties.

The exciting base game is packed with potential, featuring Wild Tracks that link up Wild symbols on the same row. Making a square with Wild symbols in each corner of the grid will trigger the huge Off The Rails Jackpot for maximum reward. There is also the classic Community Chest that hands out prizes, with players picking up solid wins even if they only manage to win second place in a beauty competition.

MONOPOLY Utility Trails is the latest product to be developed from the strong partnership between Scientific Games and Hasbro that extends back to 1998. An exclusive deal was signed in 2018 for the exclusive use of the prestigious MONOPOLY brand and 15 other iconic games, running through to 2025.

Mark Blecher, SVP Corporate Strategy and Business Affairs at Hasbro said: "Our long experience partnering with Scientific Games has showed us that this is a company dedicated to producing gaming entertainment that pushes the boundaries while staying faithful to our iconic brands. The MONOPOLY brand is the most iconic of all and it's a delight for us to see a cherished brand globally inspire such an innovative gaming experience that we are sure players will love."

Rob Procter, Content Specialist Director, Digital at Scientific Games said: "MONOPOLY remains one of the most popular game brands in the world and we thoroughly enjoyed working alongside Hasbro in delivering this innovative new title. Our *OpenGaming™* proposition really springs to life with the MONOPOLY brand, and *MONOPOLY Utility Trails* typifies everything we are about in terms of game releases this year. Our in-house team has produced a slot that has a great front end, striking artwork and as ever, a strong set of responsible gaming features. The Cluster pays mechanic has great potential and this is a

slot we are certain will be enjoyed by players seeking a new, feature-rich experience that builds on the success of a timeless classic."

The MONOPOLY name and logo, the distinctive design of the game board, the four corner squares, the MR. MONOPOLY name and character, as well as each of the distinctive elements of the board, cards, and the playing pieces are trademarks of Hasbro for its property trading game and game equipment and are used with permission. © 2021 Hasbro. All Rights Reserved. Licensed by Hasbro.

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Scientific Games Corporation (NASDAQ: SGMS) is a world leader in entertainment offering dynamic games, systems and services for casino, lottery, social gaming, online gaming and sports betting. Scientific Games offers the gaming industry's broadest and most integrated portfolio of game content, advanced systems, cutting-edge platforms and professional services. Committed to responsible gaming, Scientific Games delivers what customers and players value most: trusted security, engaging entertainment content, operating efficiencies and innovative technology. For more information, please visit <a href="mailto:scientificgames.com">scientificgames.com</a>.

## **Media Inquiries:**

Media@scientificgames.com

## **Forward-Looking Statements**

In this press release, Scientific Games makes "forward-looking statements" within the meaning of the U.S. Private Securities Litigation Reform Act of 1995. Forward-looking statements can be identified by words such as "will," "may," and "should." These statements are based upon management's current expectations, assumptions and estimates and are not guarantees of timing, future results or performance. Therefore, you should not rely on any of these forward-looking statements as predictions of future events. Actual results may differ materially from those contemplated in these statements due to a variety of risks. uncertainties and other factors, including those factors described in our filings with the Securities and Exchange Commission (the "SEC"), including Scientific Games' current reports on Form 8-K, quarterly reports on Form 10-Q and its latest annual report on Form 10-K filed with the SEC on February 18, 2020 (including under the headings "Forward-Looking Statements" and "Risk Factors"). Forward-looking statements speak only as of the date they are made and, except for Scientific Games' ongoing obligations under the U.S. federal securities laws, Scientific Games undertakes no obligation to publicly update any forward-looking statements whether as a result of new information, future events or otherwise.

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Hasbro (NASDAQ: HAS) is a global play and entertainment company committed to *Creating the World's Best Play and Entertainment Experiences*. From toys, games and consumer products to television, movies, digital gaming, live action, music, and virtual reality experiences, Hasbro connects to global audiences by bringing to life great innovations, stories and brands across established and inventive platforms. Hasbro's iconic brands include NERF, MAGIC: THE GATHERING, MY LITTLE PONY, TRANSFORMERS, PLAY-DOH, MONOPOLY, BABY ALIVE, POWER RANGERS, PEPPA PIG and PJ MASKS, as well as premier partner brands. Through its global entertainment studio, eOne, Hasbro is building its brands globally through great storytelling and content on all screens. Hasbro is

committed to making the world a better place for all children and all families through corporate social responsibility and philanthropy. Hasbro ranked among the 2020 100 Best Corporate Citizens by 3BL Media, has been named one of the World's Most Ethical Companies® by Ethisphere Institute for the past ten years, and one of America's Most JUST Companies by Forbes and JUST Capital for the past four years. We routinely share important business and brand updates on our <a href="Investor Relations">Investor Relations</a> website, <a href="Newsroom">Newsroom</a> and social channels (@Hasbro on Twitter, Instagram, Facebook and LinkedIn.)

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