

## SCIENTIFIC GAMES NAMES MARKETING SVP

**S**cientific Games Corporation announced the appointment of Steven Stamstad as senior vice president of marketing and communications, reporting directly to President and Chief Executive Officer Barry Cottle. Stamstad has more than 25 years of global marketing experience and an impressive track record driving growth and transforming businesses in the online retail marketplace, mobile gaming, entertainment and sports industries.

According to a company press release, Stamstad “will be responsible for elevating Scientific Games’ global leadership, increasing engagement with the company’s key stakeholders across gaming, lottery and sports and instituting data-driven, marketing best practices to drive results.”

Stamstad will leverage his marketing and communication expertise to drive new products, build brand franchises and expand innovation across Scientific Games’ portfolio of omni-channel products.



Steven Stamstad

# GGB

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