



SG GAMING UNVEILS 'CUBE' – A NEW ONLINE CUSTOMER PORTAL

LONDON and LAS VEGAS, April 2, 2019 – [Scientific Games Corporation](#) (NASDAQ: SGMS) ("Scientific Games" or the "Company") today announced that the Company's UK division, [SG Gaming](#), has unveiled *CUBE* - a new, user friendly, online customer portal which provides operators with a full suite of tools, content and information to support key areas of their business.

Launched at ICE 2019, CUBE offers customers a tailored experience, allowing users to login, browse and download support and information specific to their gaming sector and venues all at the click of a button.

Split into easy to navigate sections, CUBE's key features include:

- **Games Suite** –providing downloadable briefs, video demonstrations and guides to inform customers of the key features of each new game release.
- **Marketing Suite** - helping operators maximise the performance of content and promotions, the marketing suite is offers ready-made posters, digital screen artwork and promotional videos to download and use in venue, as well as materials to create bespoke marketing POS.
- **Promotions** - with a host of fun options, from 'Beat the Score Tournaments' to 'Free Play Vouchers', customers can choose from a range of different promotions at the click of a button, making opting-in easier than ever.
- **Analytics** - offering access to SG Gaming's advanced data analytics, enabling operators to sample and request reports and raw data feeds, providing invaluable insights into player activity to help understand behaviour and optimise game play.

Simon Johnson, Commercial Director at SG Gaming UK, says: "The reaction to CUBE at ICE was fantastic, and our customers were impressed and clear on the value it adds to their

business. Tailored for each sector we operate in, CUBE highlights our ongoing investment to the UK gaming market and provides operators with a valuable tool that helps them to create the best gaming experience for their players, to access the information and assets that they need quickly and intuitively, and ultimately drive performance in venue.”

CUBE is available to all SG Gaming customers via <http://cube.sg-gaming.com/>

ENDS

All ® notices signify marks registered in the United States. © 2019 Scientific Games Corporation. All Rights Reserved.

About Scientific Games

Scientific Games Corporation (NASDAQ: SGMS) is a world leader in entertainment offering dynamic games, systems and services for casino, lottery, social gaming, online gaming and sports betting. Scientific Games offers the gaming industry's broadest and most integrated portfolio of game content, advanced systems, cutting-edge platforms and professional services. Committed to responsible gaming, Scientific Games delivers what customers and players value most: trusted security, engaging entertainment content, operating efficiencies and innovative technology. For more information, please visit scientificgames.com.

Company Contacts

Investor Relations:

Scientific Games: Michael Quartieri +1 702-532-7658
Executive Vice President and Chief Financial Officer

Media Relations:

Scientific Games: Susan Cartwright +1 702-532-7981
Vice President, Corporate Communications
susan.cartwright@scientificgames.com

Forward-Looking Statements

In this press release, Scientific Games makes "forward-looking statements" within the meaning of the U.S. Private Securities Litigation Reform Act of 1995. Forward-looking statements can be identified by words such as "will," "may," and "should." These statements are based upon management's current expectations, assumptions and estimates and are not guarantees of timing, future results or performance. Therefore, you should not rely on any of these forward-looking statements as predictions of future events. Actual results may differ materially from those contemplated in these statements due to a variety of risks and uncertainties and other factors, including those factors described in our filings with the SEC, including the Company's current reports on Form 8-K, quarterly reports on Form 10-Q and its latest annual report on Form 10-K filed with the SEC on February 28, 2019 (including under the headings "Forward-Looking Statements" and "Risk Factors"). Forward-looking statements speak only as of the date they are made and, except for Scientific Games' ongoing obligations under the U.S. federal securities laws, Scientific Games undertakes no obligation to publicly update any forward-looking statements whether as a result of new information, future events or otherwise.