# Scientific Games and Caesars Launch Sports Betting in Newly Regulated Mississippi

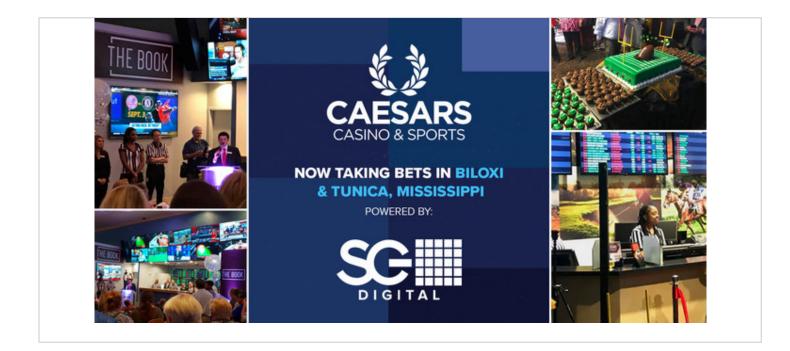


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LAS VEGAS, Aug. 24, 2018 /PRNewswire/ -- Scientific Games Corporation (NASDAQ : SGMS) ("Scientific Games" or the "Company") has launched sports betting with Caesars Entertainment, powered by its world-class *OpenBet*<sup>™</sup> product suite. Caesars' Horseshoe Tunica Hotel & Casino processed its inaugural bet on August 14, ushering in a new era of sports betting for the state of Mississippi. Harrah's Gulf Coast Hotel & Casino in Biloxi, Mississippi also started offering sports betting on August 20, marking another landmark launch for Caesars.

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Chris Armes, Chief Technology Officer for SG Digital, said, "Scientific Games remains committed to providing next level experiences to sports betting players through our best-in-class *OpenBet* sportsbook platform. The launch of sports betting in Mississippi is not only a great step forward in our partnership with Caesars, but also a testament to our commitment to speed to market delivery, as we pivot our business to stay agile and adaptable. The deployment of Caesars sportsbooks has been one of the fastest ever deployments of our platform. Our cross-functional teams across the globe worked tirelessly from commercial sign-off through to go-live."

Keith O'Loughlin, SVP Sportsbook for SG Digital, said, "We're thrilled to see such a successful launch in Mississippi. This is our fourth property launched in three weeks, and these initial installations are paving the way for amazing revenue growth for our partners and allowing us to showcase our speed to market capabilities. The teams at both SG Digital and Caesars did a fantastic job delivering a world class solution to players in Mississippi."

Scientific Games' deal with Caesars also includes solutions for its property in Atlantic City, New Jersey, which went live on July 30, 2018.

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## **About Scientific Games**

Scientific Games Corporation (NASDAQ : SGMS ) is the global leader in technology-based gaming systems, table games, table products and instant games and a leader in products, services and content for gaming, lottery and interactive gaming markets. Scientific Games delivers what

customers and players value most: trusted security, creative content, operating efficiencies and innovative technology. Today, we offer customers a fully integrated portfolio of technology platforms, robust systems, engaging content and unrivalled professional services. For more information, please visit www.scientificgames.com.

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## **Forward-Looking Statements**

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