

For Immediate Release

# Scientific Games Passes Go – Takes MONOPOLY Brand Online in Wagering and Social Casino Formats

LAS VEGAS – May 13, 2015 – <u>Scientific Games Corporation</u> ("Company") today announced several milestones in its relationship with the *Hasbro* MONOPOLY brand across the Company's Interactive business.

<u>Scientific Games Interactive</u> recently launched the <u>MONOPOLY *Big Event*</u><sup>™</sup> online slot game for European customers of its Remote Game Server. MONOPOLY *Big Event*<sup>™</sup> is the first slot launched under the MONOPOLY brand since Scientific Games became the exclusive digital distributor of wagered MONOPOLY branded content outside of North America. MONOPOLY *Big Event*<sup>™</sup>, created by the Company's <u>Barcrest</u> game development studio, is an HTML5 execution of the Company's recently introduced UK retail product of the same name, and is available simultaneously for players wagering on web and on mobile devices from launch. Scientific Games becomes the exclusive global online distributor of wagered MONOPOLY branded casino games this summer.

In addition, Scientific Games Interactive has finalized a deal that brings its MONOPOLY-branded content to social casino game players through native *iOS*<sup>®</sup>, *Android*<sup>®</sup>, and *Kindle*<sup>®</sup> applications. Previously announced rights to distribute MONOPOLY branded social casino content in browser-based executions.

And further expanding on its success with the MONOPOLY brand, Scientific Games Interactive recently launched the land-based player favorite slot title <u>Super MONOPOLY Money</u><sup>™</sup> Cool Nights<sup>™</sup> for social casino fans around the world. Now available for players of the <u>Jackpot Party Social Casino</u> game on *Facebook®*, Super MONOPOLY Money Cool Nights is the first of many social casino executions expected to launch in Calendar 2015 from the Company's Hasbro brand library, with future launches planned for multi-channel availability on web, smartphones, and tablet devices.

Jordan Levin, President, Interactive at Scientific Games, said, "With nearly two decades of MONOPOLY brand casino game development and more than 65 unique titles in our library, we couldn't be more excited about the launch of our authentic MONOPOLY brand games for social casino and online wagering players. The addition of this and other top-tier brands from the Hasbro library to our Interactive business and distribution platforms is a marquee milestone in our journey to provide the world's most compelling online casino entertainment."

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The MONOPOLY name and logos are trademarks of Hasbro. The distinctive design of the gameboard, the four corner squares, the MR. MONOPOLY name and character, as well as each of the distinctive elements of the board and playing pieces, are trademarks of Hasbro, Inc. for its property trading game and game equipment. ©1935, 2015 Hasbro, Pawtucket, RI 02862. All Rights Reserved

### **About Scientific Games**

Scientific Games Corporation (NASDAQ: SGMS) is a leading developer of technology-based products and services and associated content for worldwide gaming, lottery and interactive markets. The Company's portfolio includes gaming machines, game content and systems; table games products and utilities; instant and draw-based lottery games; server-based lottery and gaming systems; sports betting technology; loyalty and rewards programs; and interactive content and services. For more information, please visit <u>www.scientificgames.com</u>.

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## **Forward-Looking Statements**

In this press release, Scientific Games makes "forward-looking statements" within the meaning of the U.S. Private Securities Litigation Reform Act of 1995. Forward-looking statements describe future expectations, plans, results or strategies and can often be identified by the use of terminology such as "may," "will," "estimate," "intend," "plan," "continue," "believe," "expect," "anticipate," "target," "should," "could," "potential," "opportunity," "goal," or similar terminology. These statements are based upon management's current expectations, assumptions and estimates and are not guarantees of timing, future results or performance. Actual results may differ materially from those contemplated in these statements due to a variety of risks and uncertainties and other factors, including, among other things: competition; U.S. and international economic and industry conditions, including declines in or slow growth of lottery retail sales or gross gaming revenues, reductions in or constraints on capital spending by gaming or lottery operators and bankruptcies of, or credit risk relating to, customers; limited growth from new gaming jurisdictions, slow addition of casinos in existing jurisdictions and declines in the replacement cycle of existing gaming machines; ownership changes and consolidation in the casino industry; opposition to legalized gaming or the expansion thereof; ability to adapt to, and offer products that keep pace with, evolving technology; ability to develop successful gaming concepts and content; laws and government regulations, including those relating to gaming licenses and environmental laws; inability to identify and capitalize on trends and changes in the gaming and lottery industries, including the expansion of interactive gaming; dependence upon key providers in our social gaming business; retention and renewal of existing contracts or entry into new or revised contracts; level of our indebtedness, higher interest rates, availability and adequacy of cash flows and liquidity to satisfy obligations or future needs, and restrictions and covenants in our debt agreements; protection of our intellectual property, ability to license third party intellectual property, and the intellectual property rights of others; security and integrity of our software and systems and reliance on or failures in our information technology systems; natural events that disrupt our operations or those of our customers, suppliers or regulators; inability to benefit from, and risks associated with, strategic equity investments and relationships, including (i) the inability of our joint venture to meet the net income targets or otherwise to realize the anticipated benefits under its private management agreement with the Illinois lottery (or in connection with any termination thereof), (ii) the inability of our joint venture to meet the net income targets or other requirements

under its agreement to provide marketing and sales services to the New Jersey lottery or otherwise to realize the anticipated benefits under such agreement and (iii) failure to realize the anticipated benefits related to the award to our consortium of an instant lottery game concession in Greece; failure to achieve the intended benefits of the Bally acquisition or the WMS acquisition, including due to the inability to successfully integrate such acquisitions or realize synergies in the anticipated amounts or within the contemplated timeframes or cost expectations, or at all; litigation relating to the Bally acquisition; disruption of our current plans and operations in connection with the Bally acquisition and the WMS acquisition (including in connection with the integration of Bally and WMS), including departure of key personnel or inability to recruit additional qualified personnel or maintain relationships with customers, suppliers or other third parties; costs, charges and expenses relating to the Bally acquisition and the WMS acquisition; inability to complete or successfully integrate future acquisitions; incurrence of restructuring costs, revenue recognition standards and impairment charges; fluctuations in our results due to seasonality and other factors; dependence on suppliers and manufacturers; risks relating to foreign operations, including fluctuations in foreign currency exchange rates and restrictions on the import of our products; dependence on our employees; litigation and other liabilities relating to our business, including risks relating to product defects or other claims relating to products; influence of certain stockholders; and stock price volatility. Additional information regarding risks, uncertainties and other factors that could cause actual results to differ materially from those contemplated in forward-looking statements is included from time to time in our filings with the SEC, including the Company's current reports on Form 8-K, quarterly reports on Form 10-Q and its latest annual report on Form 10-K filed with the SEC on March 17, 2015 (including under the headings "Forward Looking Statements" and "Risk Factors"). Forward-looking statements speak only as of the date they are made and, except for Scientific Games' ongoing obligations under the U.S. federal securities laws, Scientific Games undertakes no obligation to publicly update any forward-looking statements whether as a result of new information, future events or otherwise.