



SCIENTIFIC GAMES CHOSEN FOR NEWEST HARD ROCK CASINO

Hard Rock Hotel & Casino Sacramento at Fire Mountain Opens with Complete SG Systems Solution, Player-Favorite Slot and Table Games

LAS VEGAS, January 29, 2020 – [Scientific Games Corporation](#) (NASDAQ: SGMS) ("Scientific Games" or the "Company") today announced that it was chosen by Hard Rock International for its newest casino property, Hard Rock Hotel & Casino Sacramento at Fire Mountain, to supply its full complement of casino management system products, as well as a full library of slot games and table games and utility products.

Located in Sacramento, California, Hard Rock Hotel & Casino Sacramento at Fire Mountain opened with more than 1,800 slot machines and table game positions, all of which will be managed and monitored by a suite of Scientific Games Systems products, including *SDS*, *CMP*, *Business Intelligence (BI)*, *Elite Bonusing Suite (EBS)*, *DM Tournaments*, *iVIEW 4*, and *TableView*.

"The Hard Rock has enjoyed a longstanding partnership with Scientific Games and that trust is why we easily made the decision to choose their system for our newest property in Sacramento," said Jon Lucas, Chief Operating Officer of Hard Rock International. "Their suite of innovative casino management solutions, as well as their full portfolio of slots, tables and utility products, will enable the Hard Rock Hotel & Casino Sacramento at Fire Mountain to offer our customers the unique, best-in-class experience that we strive for with all of our casino properties."

For over 40 years, [SDS](#)[™] has set the standard as the gaming industry's most accurate, reliable, and innovative slot accounting system. SDS is an integrated slot accounting system that continually monitors slot machines, other gaming devices, and customer gaming activity throughout the casino property. *CMP* is the Company's player-tracking and customer-relationship system that helps operators manage and evaluate the database of players throughout the casino.

In addition to *CMP*, the [Business Intelligence \(BI\)](#) advanced application analyzes extensive data gathered throughout the business enterprise and delivers solutions to grow the business through an improved understanding of table and slot performance, in addition to player behavior and values,

The award-winning *iVIEW 4* - Scientific Games' next-generation player interface - enables the casino to show dynamic marketing content, animations and videos on the gaming machine, supports cardless/cashless play, and offers instant response through a sophisticated multi-touch display. *iVIEW 4* supports HTML5 graphics and uses web widgets to enable casino marketing teams to easily update content dynamically throughout the casino on Hard Rock Sacramento's gaming devices with current promotions, advertisements, videos and more – significantly enhancing the player experience.

iVIEW 4 features improved software architecture for seamless third-party integration, interfacing with third-party solutions as well as multiple Scientific Games applications including *CMP* and *Elite Bonusing Suite*[®].

[EBS \(Elite Bonusing Suite\)](#) is a group of marketing applications that automates promotions and player loyalty programs, launches new floor-level interactive promotions, and rewards players at the point-of-play via the seamless integration with *iVIEW*. As part of EBS, [DM Tournaments](#) facilitates video slot tournament games to be played directly on the main game screen of a slot machine, eliminating device downtime and the associated lost revenue.

[TableView](#) allows floor operations staff to enter real-time player ratings and issue customer comps and markers right at the gaming table via the ease and simplicity of a mobile device.

Scientific Games also supplied over twenty percent of the Hard Rock Sacramento's slot machines, including a variety of titles in the Company's hottest game series, like Dancing Drums, Jin Ji Bao Xi, Ultimate Fire Link, Jinse Dao, Lock It Link, and Quick Hits, along with a number of the Company's newest license branded titles, all featured in top-performing cabinets like the TwinStar J43 and TwinStar Wave XL, as well as the popular TwinStar 3RM, Alpha Pro Wave, and the immersive Gamefield 2.0.

The Company also provided its proprietary table games and utility products for the casino's opening including Three Card Poker w/ Six Card Bonus, Ultimate Texas Hold'em, Blazing 7's Blackjack and Face Up Pai Gow Poker, along with its shuffler and utility products like the MD3 multi-deck shuffler, the i-Deal Plus and DeckMate single-deck shufflers, and the Safe-Shoe intelligent shoe.

"Scientific Games is proud to have partnered with the Hard Rock group for many years and we were elated to support them in their latest casino opening – Hard Rock Sacramento – with our comprehensive range of casino products and solutions," said Robert Parente, EVP and Chief Revenue Officer for Scientific Games. "Through our innovative casino management systems, player-favorite slot and table games, and robust and secure table utility products, we are excited about the opportunity to enhance the guest experience for the Hard Rock Sacramento's valued players.

Hard Rock International is owned by the Seminole Tribe of Florida, which is one of Scientific Games' largest and most progressive systems users in Southern Florida.

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About Scientific Games

Scientific Games Corporation (NASDAQ: SGMS) is a world leader in gaming entertainment offering the industry's broadest and most integrated portfolio of game content, advanced systems, cutting-edge platforms and professional services. The company is #1 in technology-based gaming systems, digital real-money gaming and sports betting platforms, casino table games and utility products and lottery instant games, and a leading provider of games, systems and services for casino, lottery and social gaming. Committed to responsible gaming, Scientific Games delivers what customers and players value most: trusted security, engaging entertainment content, operating efficiencies and innovative technology. For more information, please visit www.scientificgames.com.

About Hard Rock®:

With venues in 76 countries spanning 262 locations that include owned/licensed or managed Hotels, Casinos, Rock Shops® and Cafes - Hard Rock International (HRI) is one of the most globally recognized companies. Beginning with an Eric Clapton guitar, Hard Rock owns the world's most valuable collection of music memorabilia at more than 83,000 pieces, which are displayed at its locations around the globe. In 2018, Hard Rock International was recognized as a Forbes Magazine Top Employer for Women and Land Operator of the Year at the Global Gaming Awards. In 2019, Hard Rock International was honored as one of Forbes Magazine's America's Best Large Employers, Forbes Magazine's Top Employers for Women and No. 1 in J.D. Power's 2019 North America Hotel Guest Satisfaction Study among Upper Upscale Hotel Chains. Hard Rock destinations are located in the world's greatest international gateway cities, including its two most successful flagship properties in Florida and home to the world's first Guitar Hotel® in South Florida, where its headquarters are located. The brand is owned by HRI parent entity The Seminole Tribe of Florida. For more information on Hard Rock International visit www.hardrock.com or shop.hardrock.com.

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Forward-Looking Statements

In this press release, Scientific Games makes "forward-looking statements" within the meaning of the U.S. Private Securities Litigation Reform Act of 1995. Forward-looking statements can be identified by words such as "will," "may," and "should." These statements are based upon management's current expectations, assumptions and estimates and are not guarantees of timing, future results or performance. Therefore, you should not rely on any of these forward-looking statements as predictions of future events. Actual results may differ materially from those contemplated in these statements due to a variety of risks and uncertainties and other factors, including those factors described in our filings with the SEC, including the Company's current reports on Form 8-K, quarterly reports on Form 10-Q and its latest annual report on Form 10-K filed with the SEC on February 28, 2019 (including under the headings "Forward-Looking Statements" and "Risk Factors"). Forward-looking statements speak only as of the date they are made and, except for Scientific Games' ongoing obligations under the U.S. federal securities laws, Scientific Games undertakes no obligation to publicly update any forward-looking statements whether as a result of new information, future events or otherwise.